

# The Spirit Level

Why More Equal Societies Almost Always Do Better

Richard Wilkinson and Kate Pickett



## Inequality: a key source of social stress

Richard Wilkinson

Emeritus Professor of Social Epidemiology, University of Nottingham

&

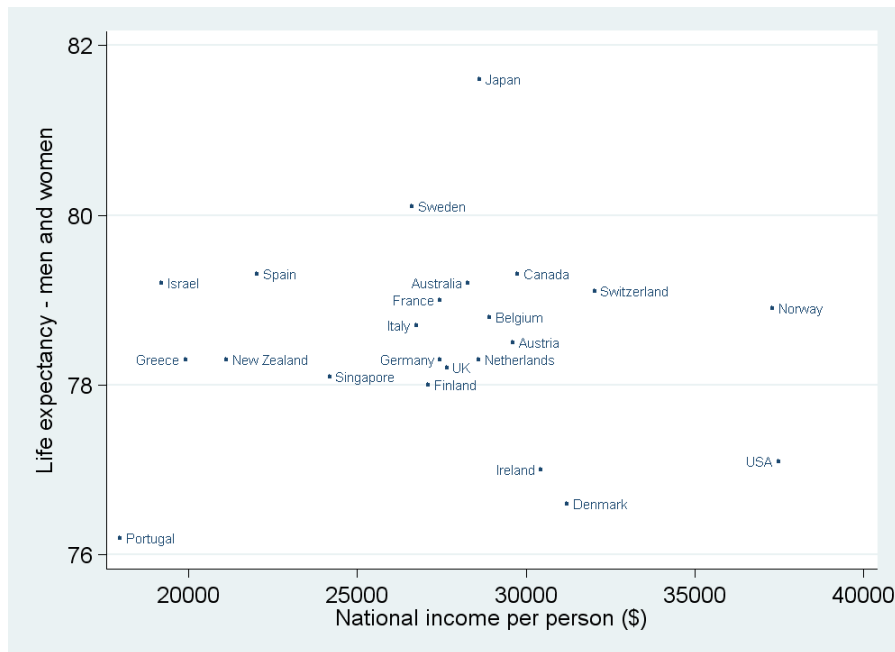
Kate Pickett

Professor of Epidemiology  
University of York

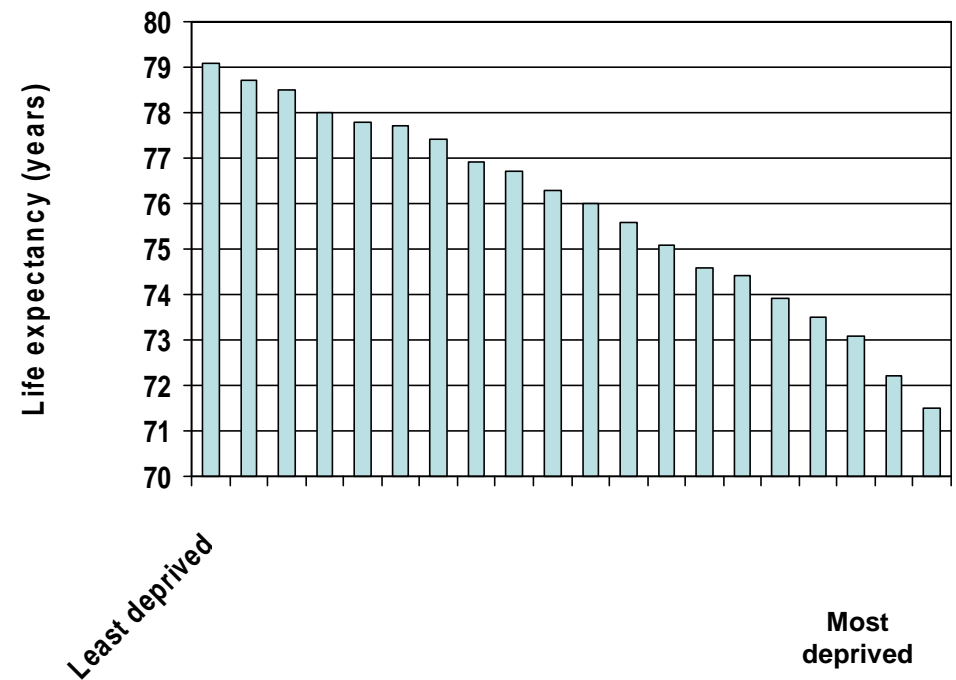
<http://www.equalitytrust.org.uk>

# Health is related to income differences *within* rich societies but not to those *between* them

## Between (rich) societies

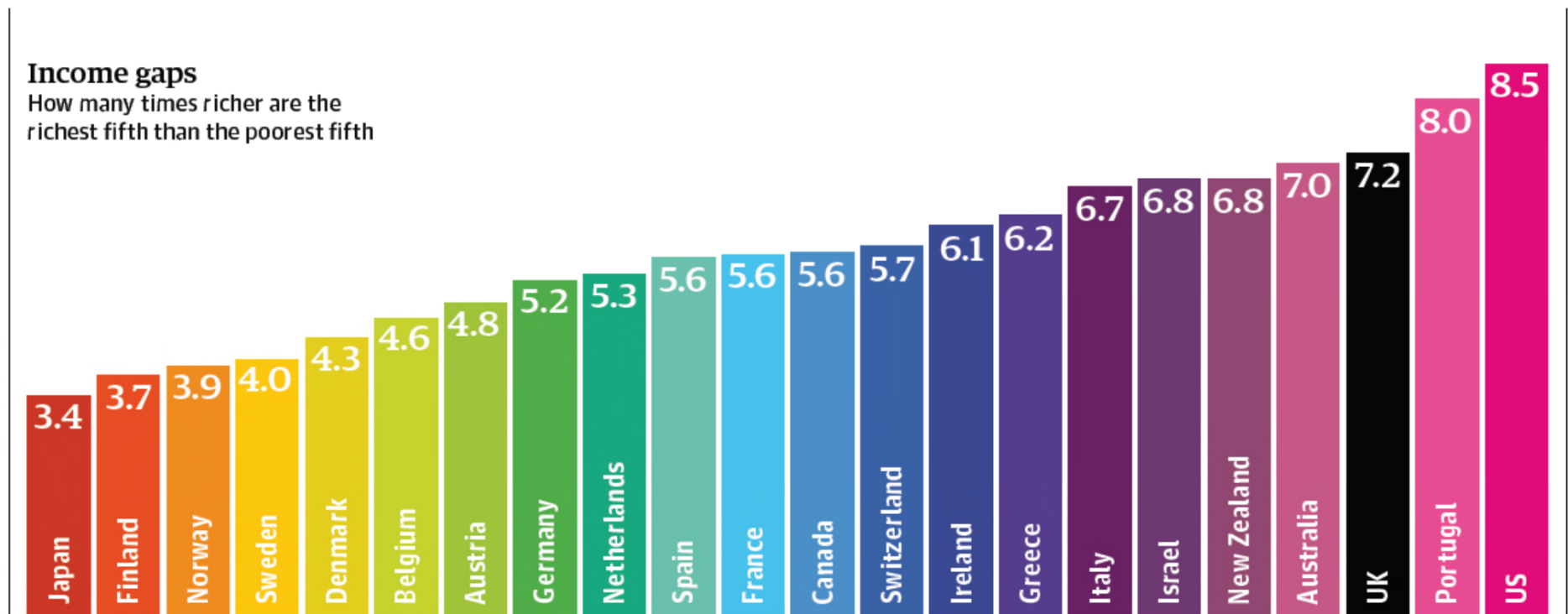


## Within societies



Electoral wards in England & Wales ranked by deprivation score

# How much richer are the richest 20% than the poorest 20%?



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

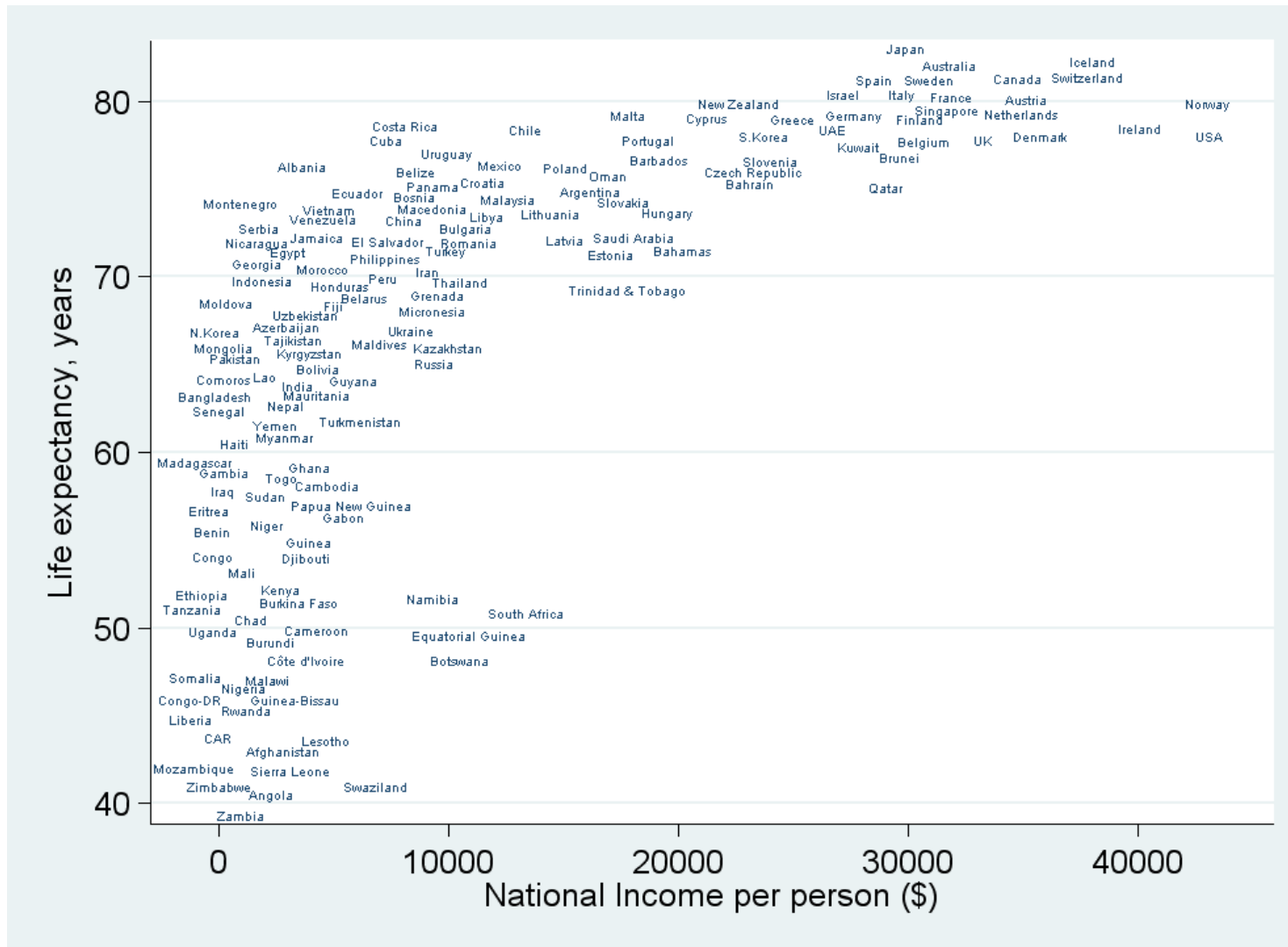
# Health and Social Problems are Worse in More Unequal Countries

## Index of:

- Life expectancy
- Math & Literacy
- Infant mortality
- Homicides
- Imprisonment
- Teenage births
- Trust
- Obesity
- Mental illness – incl. drug & alcohol addiction
- Social mobility



# Income per head and life-expectancy: rich & poor countries

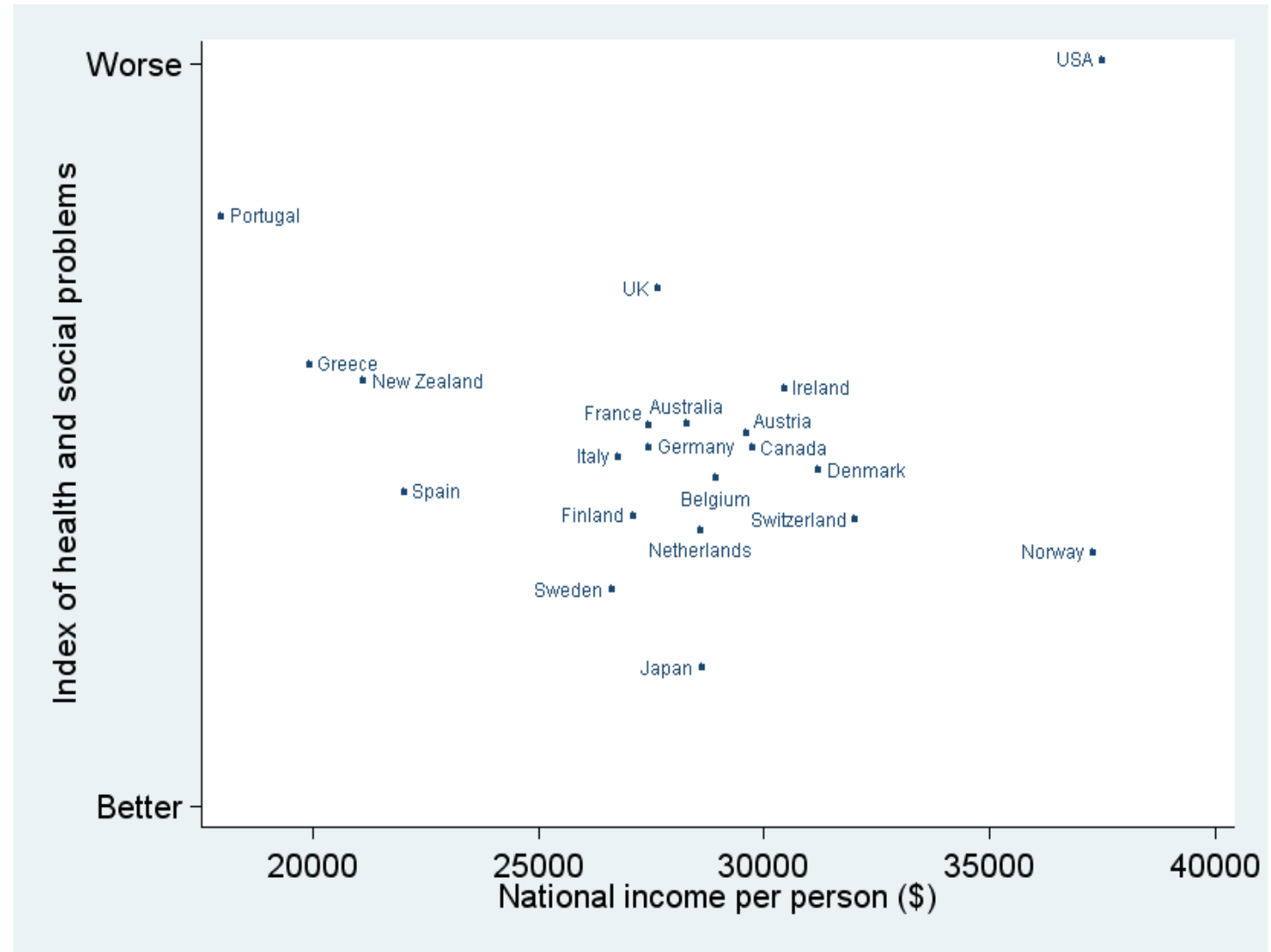


Source: Wilkinson & Pickett, *The Spirit Level* (2009)

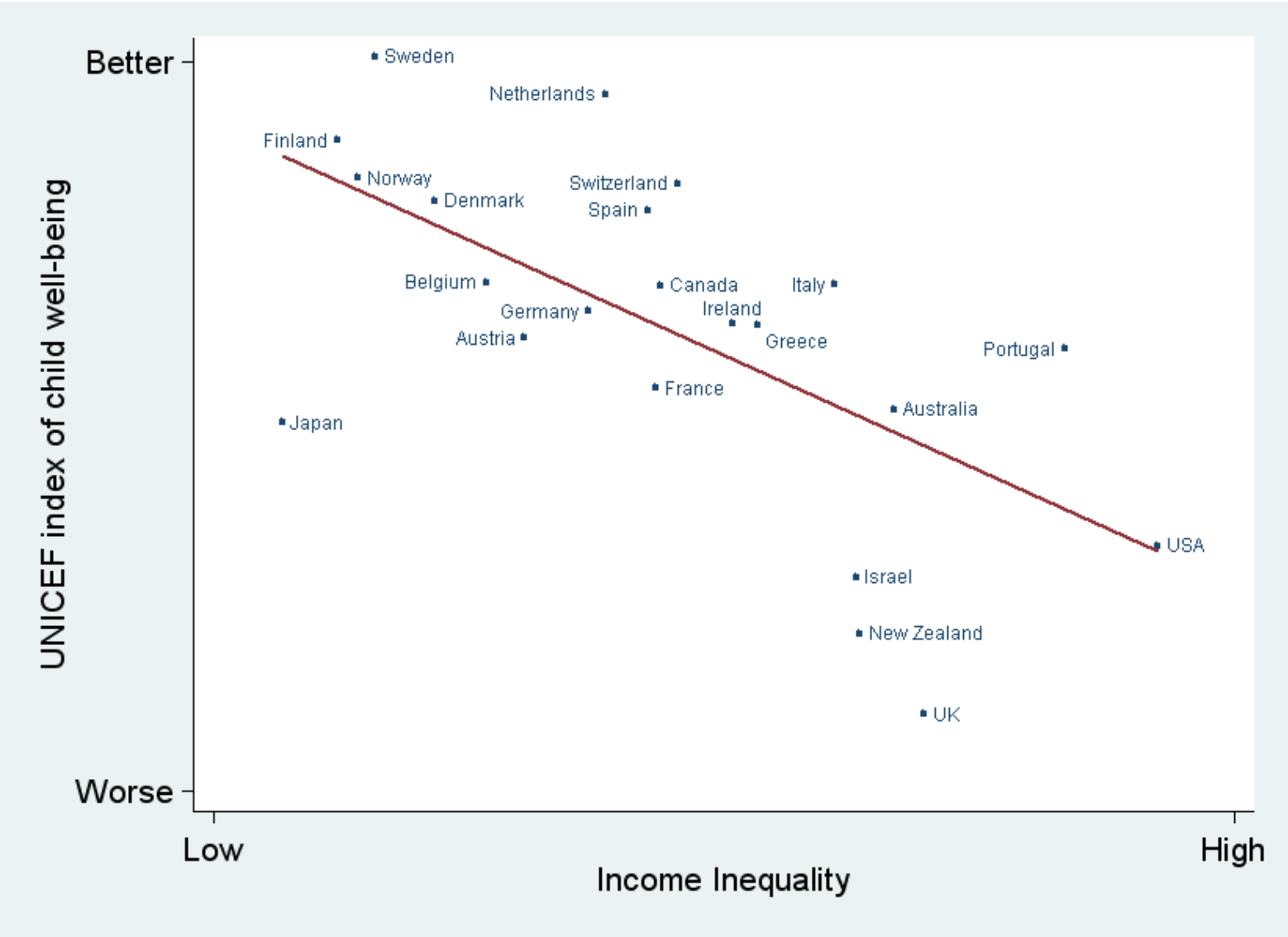
## Health and Social Problems are not Related to Average Income in Rich Countries

### Index of:

- Life expectancy
- Math & Literacy
- Infant mortality
- Homicides
- Imprisonment
- Teenage births
- Trust
- Obesity
- Mental illness – incl. drug & alcohol addiction
- Social mobility

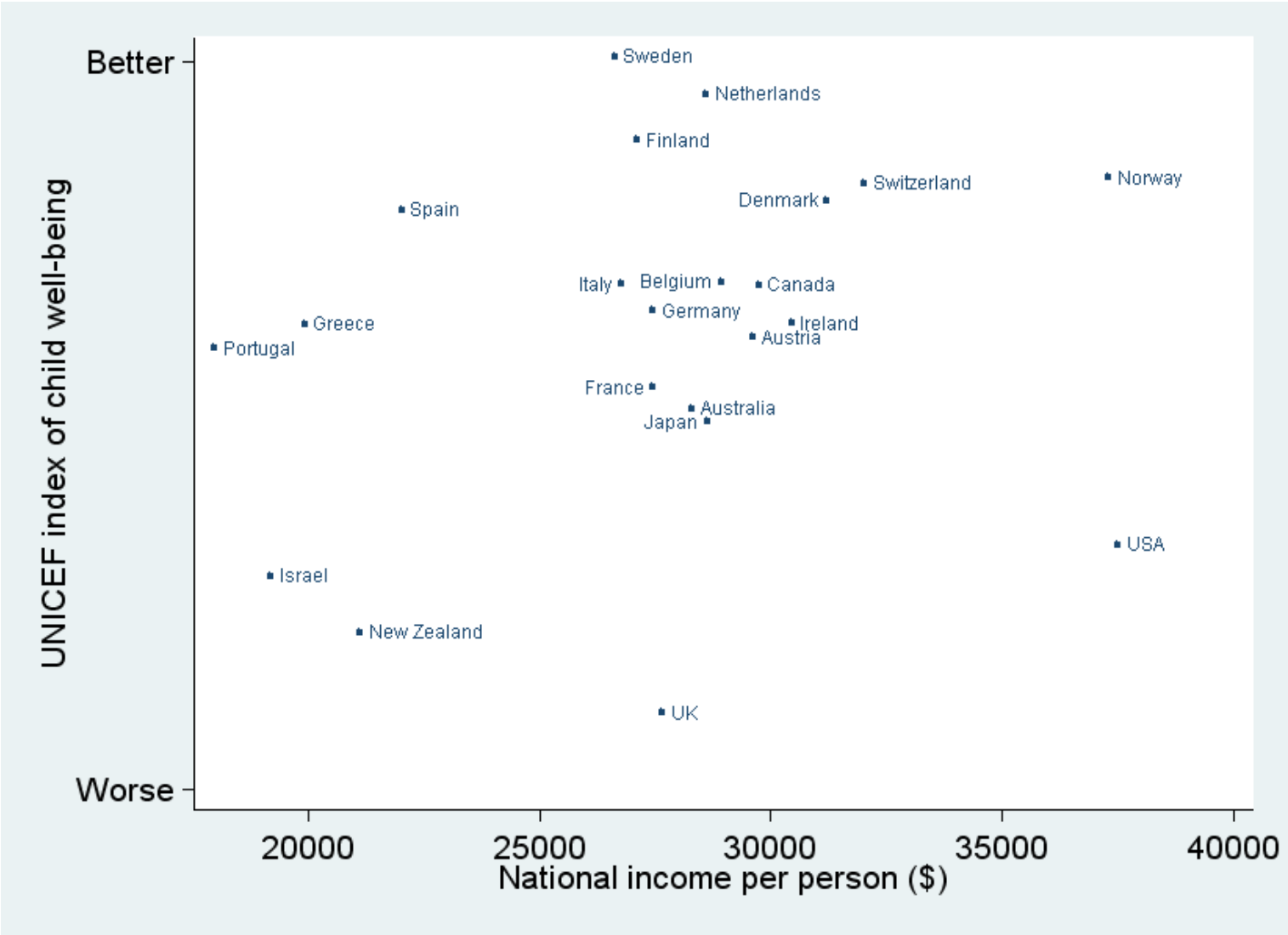


# Child Well-being is Better in More Equal Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

# Child-Wellbeing is Unrelated to Average Incomes in Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)



**Table 2 | Correlations of measures of child wellbeing with income inequality, and average income across the 50 US states (including District of Columbia)**

Measure of child wellbeing	Income inequality		Average income	
	<i>r</i>	P value	<i>r</i>	P value
Teenage births <sup>12</sup>	0.72	<0.001	-0.55	<0.001
Juvenile homicides <sup>12</sup>	0.31	0.03	0.00	0.99
Infant mortality*	0.55	<0.001	-0.20	0.15
Low birth weight*	0.65	<0.001	-0.01	0.99
Educational performance (combined maths and reading scores for 15 year olds)† <sup>4</sup>	-0.69	<0.001	0.08	0.58
Dropping out of high school† <sup>4</sup>	0.66	<0.001	-0.28	0.04
Overweight	0.64	<0.001	-0.07	0.63
Mental health problems	0.37	0.01	-0.14	0.33

\*Similar findings have been reported elsewhere.<sup>11 40</sup>

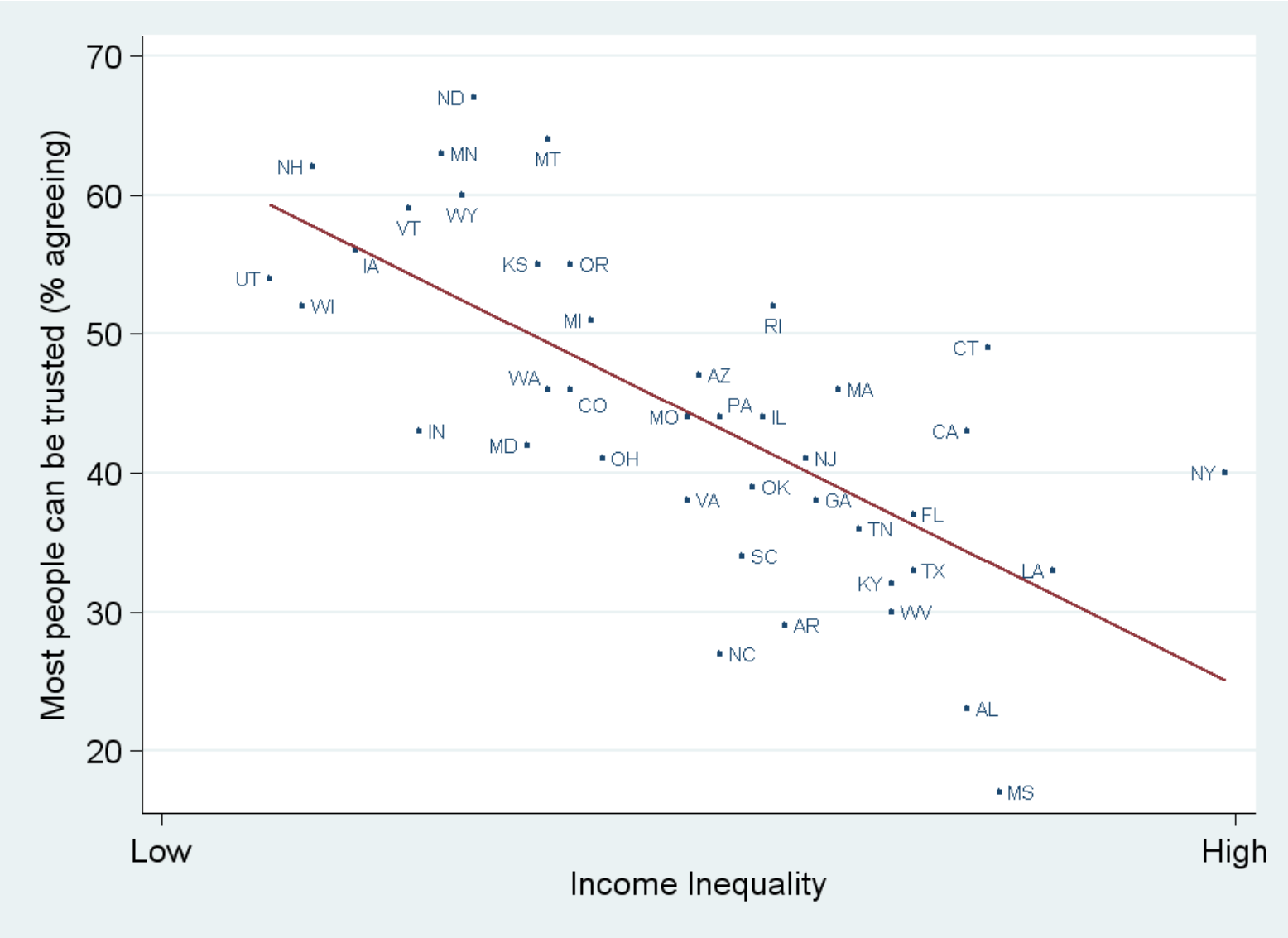
†Similar findings have been reported elsewhere.<sup>11</sup>

# Levels of Trust are Higher in More Equal Rich Countries



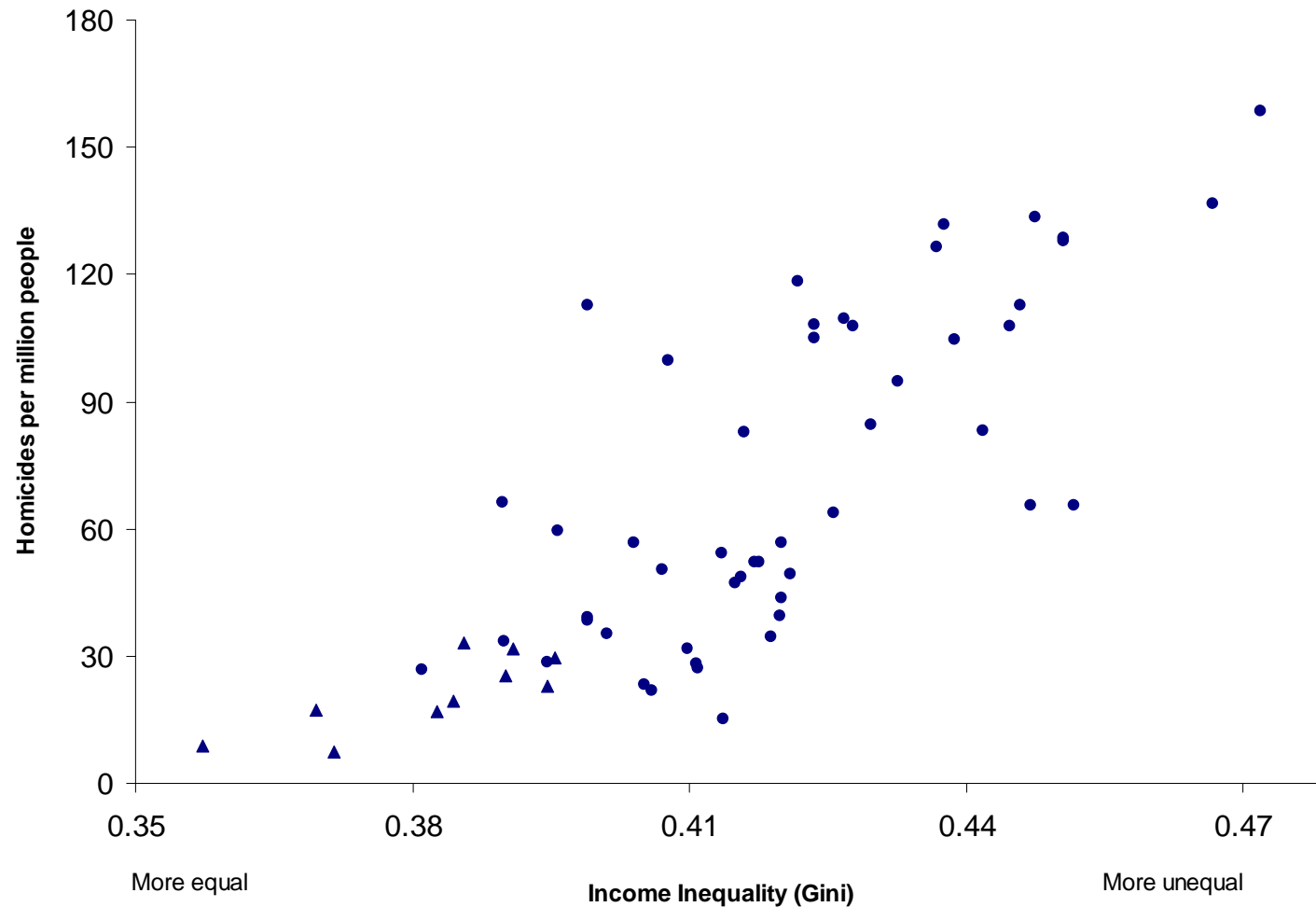
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

# Levels of Trust are Higher in More Equal US States



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

# Homicide and income inequality: US States and Canadian Provinces



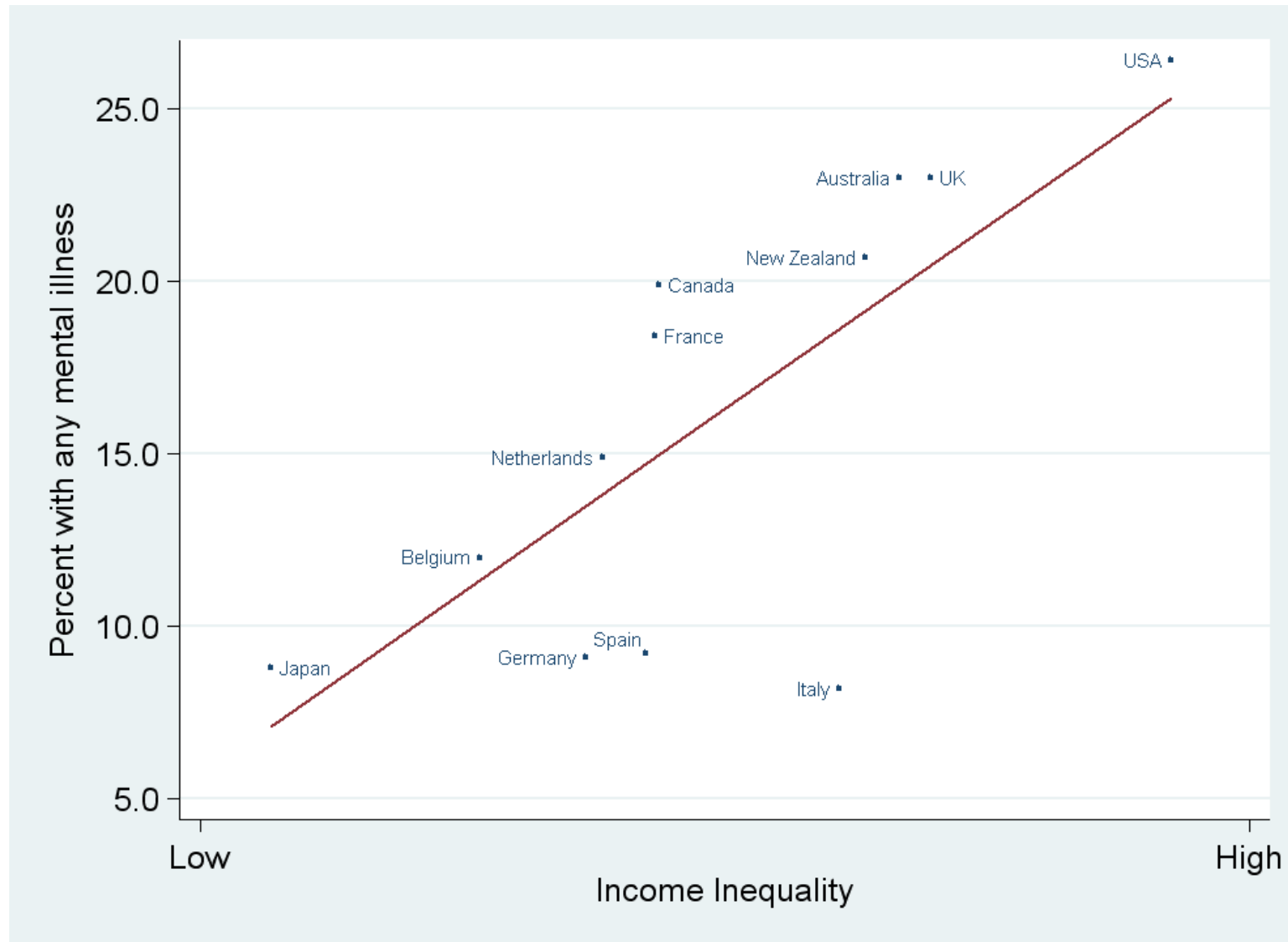
Source: Daly M, Wilson M, Vasdev S. Income inequality and homicide rates in Canada and the United States. *Canadian Journal of Criminology* 2001; 43: 219-36.

## Children Experience More Conflict in More Unequal Societies



11, 13 & 15 yr olds fighting, bullying, and finding peers not kind & helpful

## The Prevalence of Mental Illness is Higher in More Unequal Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Teenage Birth Rates are Higher in More Unequal Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Rates of Imprisonment are Higher in More Unequal Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

[www.equalitytrust.org.uk](http://www.equalitytrust.org.uk)

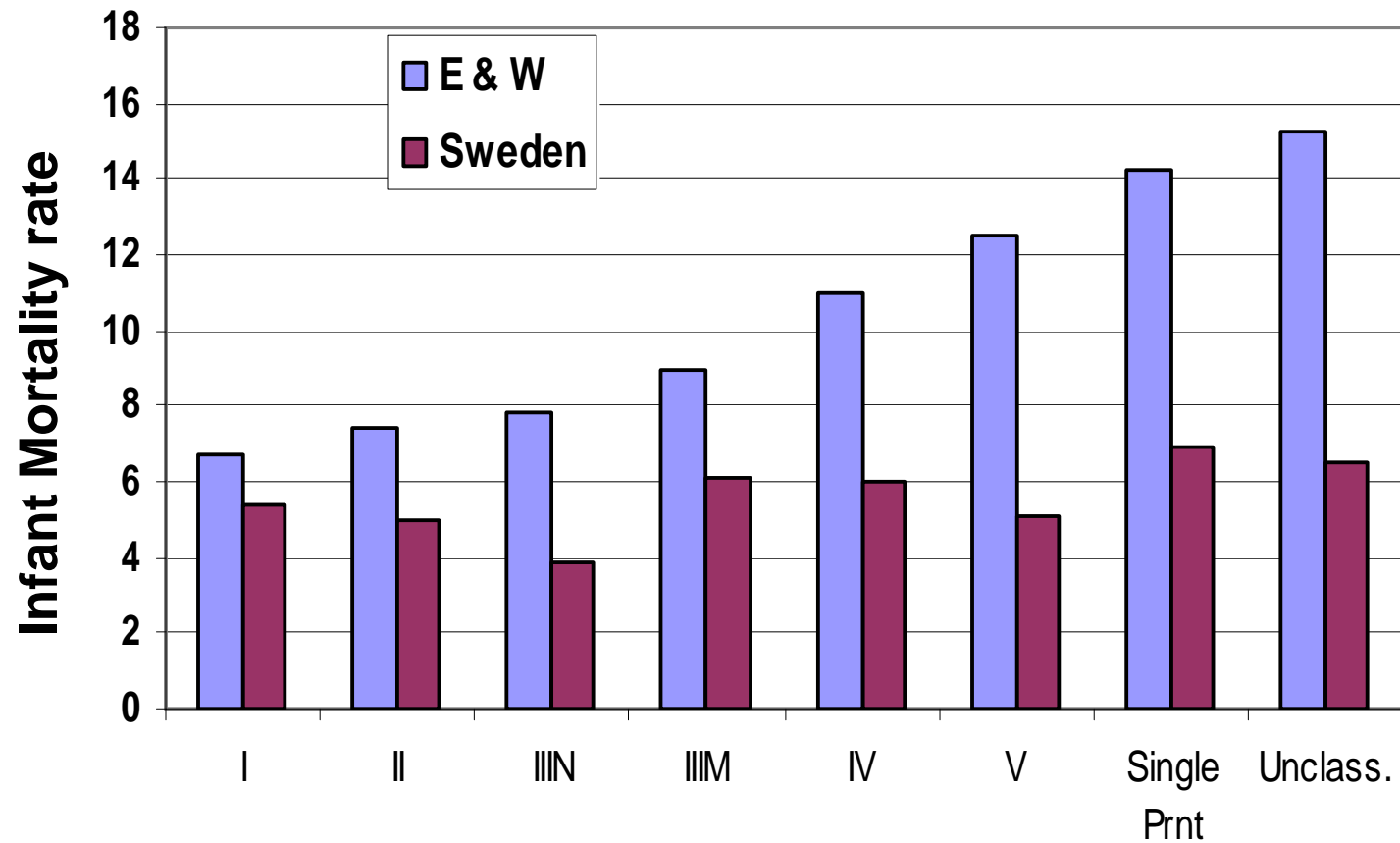
The Equality Trust



**Almost everyone benefits from greater equality.**

**Usually the benefits are greatest among the poor but extend to the majority of the population**

## Infant Mortality by Social Class: Sweden and England & Wales



**Why are we so sensitive to inequality?**

**Gilligan J. *Violence: Our Deadly Epidemic and its Causes.***

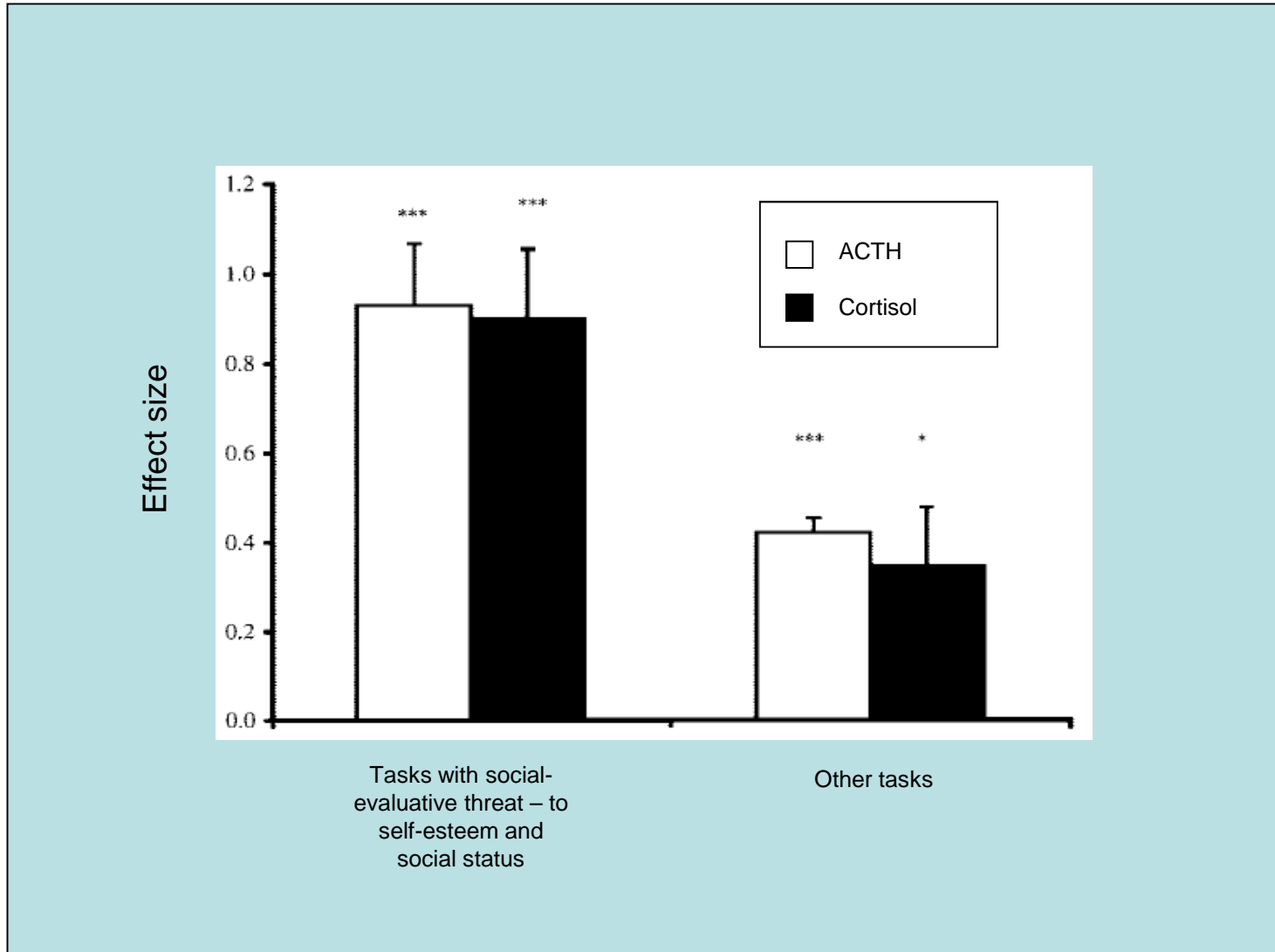
(G .P. Putnam 1996)

**" ...the prison inmates I work with have told me repeatedly, when I asked them why they had assaulted someone, that it was because 'he disrespected me', or 'he disrespected my visit' (meaning 'visitor'). The word 'disrespect' is central in the vocabulary, moral value system, and psychodynamics of these chronically violent men that they have abbreviated it into the slang term, 'he dis'ed me.'" p.106**

**A few pages further on Gilligan continues:-**

**"I have yet to see a serious act of violence that was not provoked by the experience of feeling shamed and humiliated, disrespected and ridiculed, and that did not represent the attempt to prevent or undo this "loss of face " - no matter how severe the punishment, even if it includes death." p.110**

## What kind of stress most reliably raises cortisol levels?



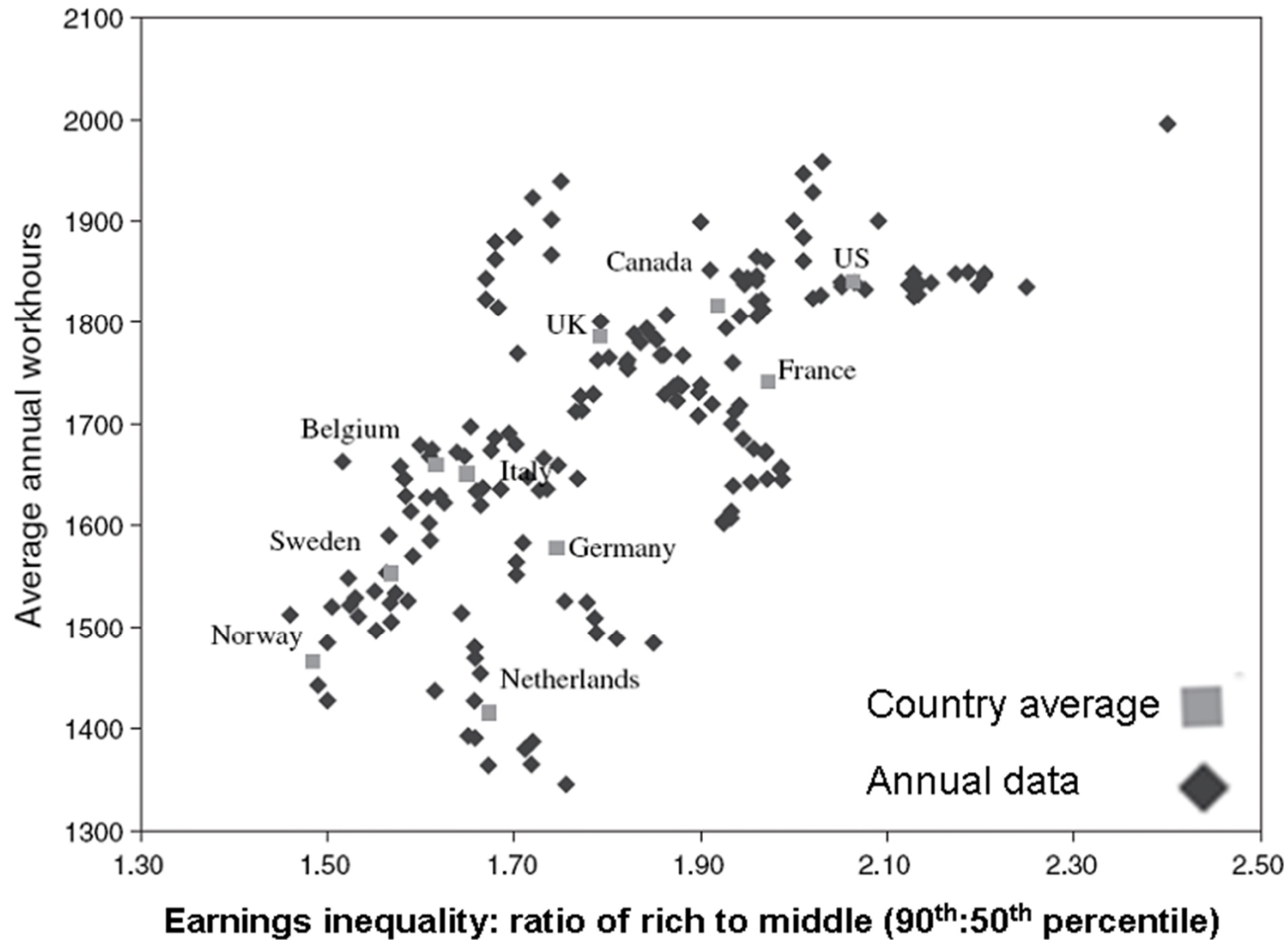
## **How inequality increases social stress**

- **More status competition and status insecurity: consumerism, longer working hours**
- **More downward prejudice – racism, classism etc**
- **Weakening of community life**
- **Stronger social evaluative threat**
- **In general: effects of social stratification are intensified**

## **The effects of inequality - a two stage process**

- 1. adult experience of inequality**
- 2. passed on to children – epigenetics?**

## Working hours are longer in more unequal countries



Source: Bowles S, Park Y. *Economic Journal* 2005; 115 (507): F397–F412. 2005.



# The Spirit Level

Why  
More Equal  
Societies  
Almost  
Always Do  
Better

Richard  
Wilkinson  
and Kate  
Pickett



**For more information:**

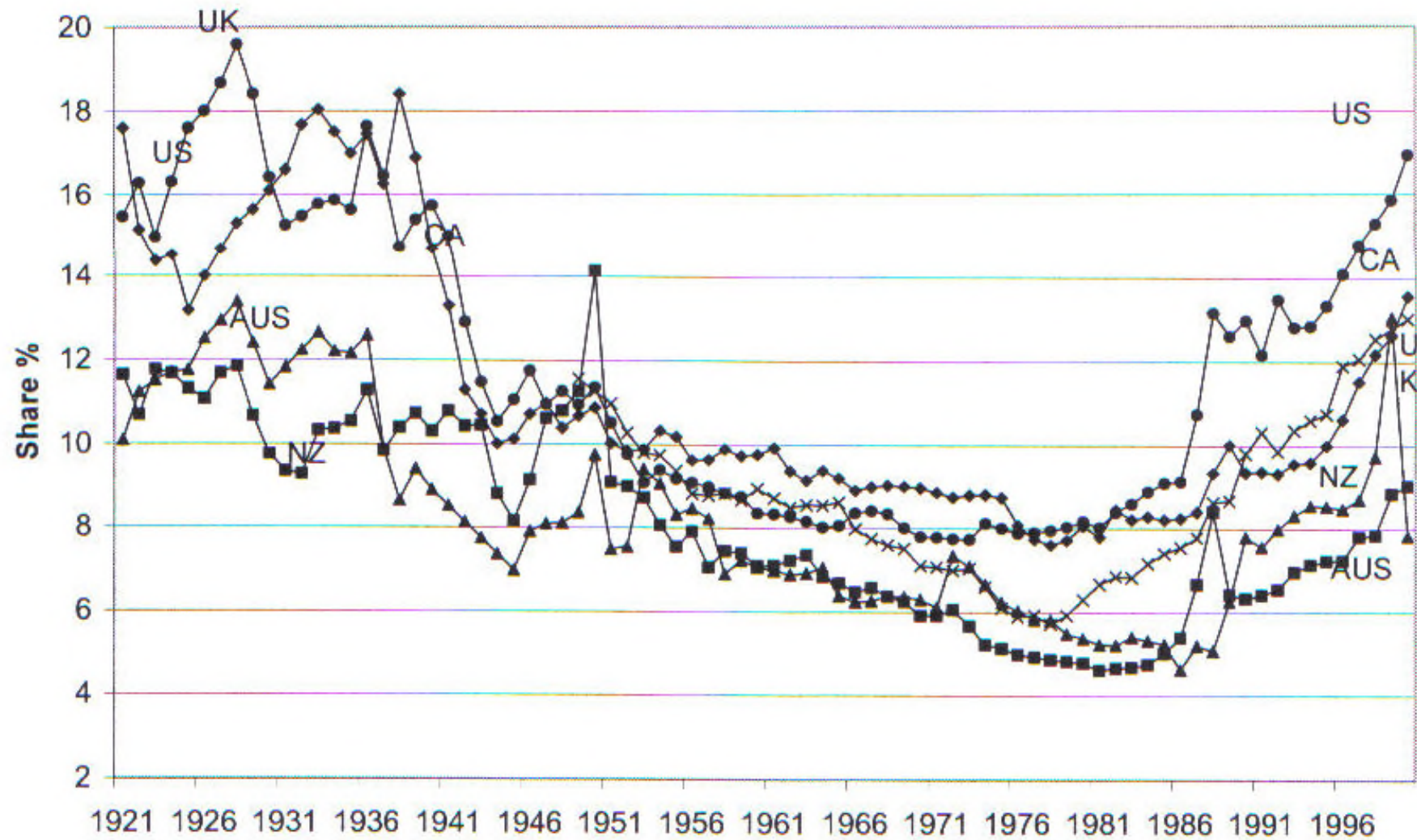
a book ...

... and a website

The **Equality Trust**

<http://www.equalitytrust.org.uk>

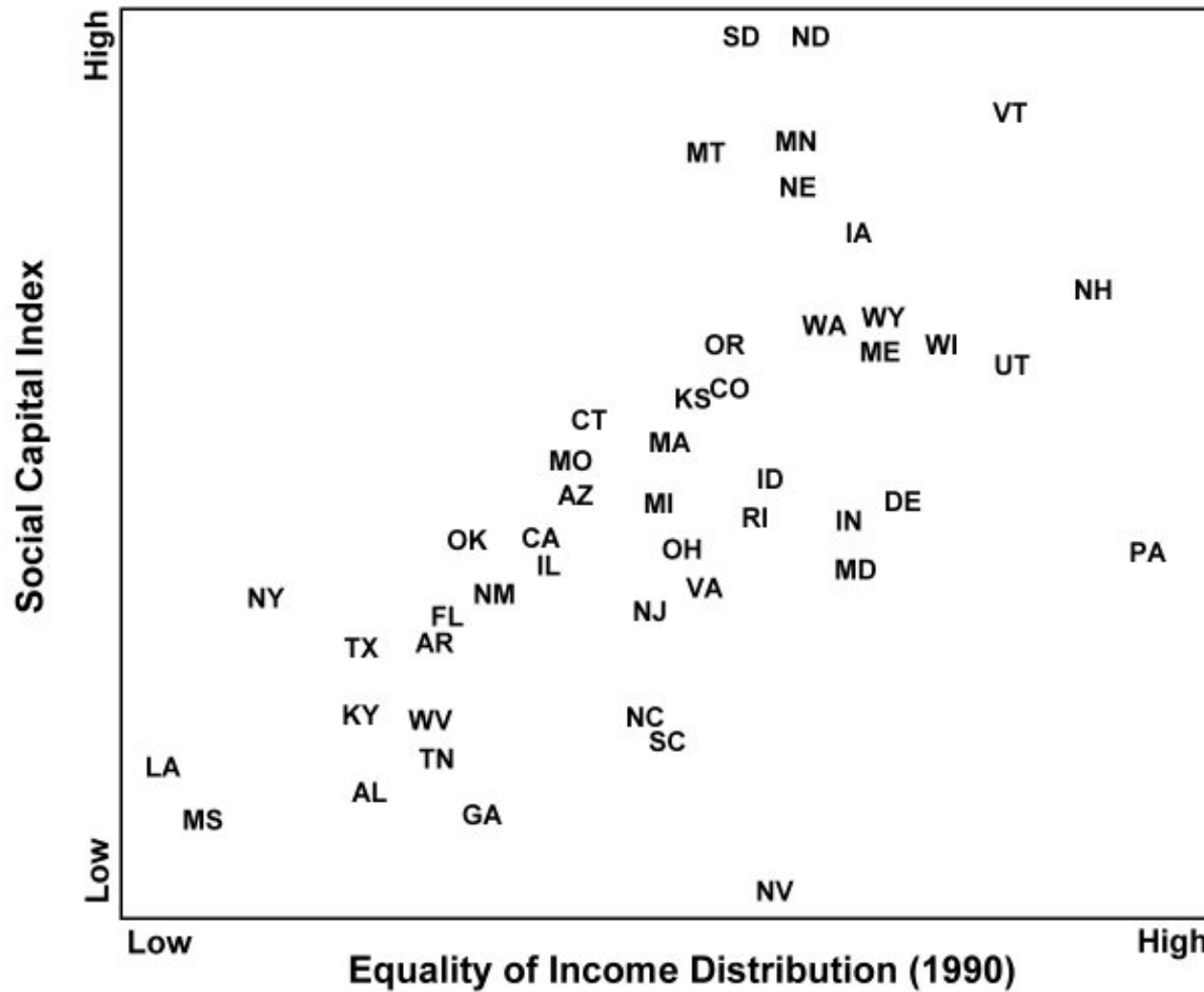
## Income share of richest 1% in Anglo-Saxon countries 1921-2002



Source: Atkinson AB, Leigh A. (2004) Understanding the Distribution of Top Incomes in Anglo-Saxon Countries over the Twentieth Century

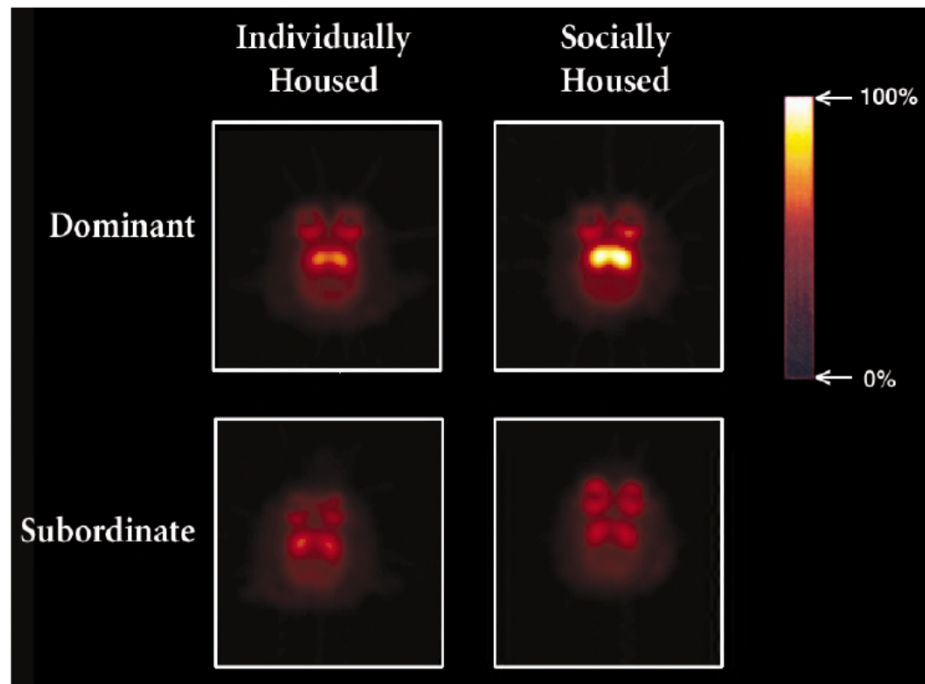


Social capital is higher where incomes are more equal



Source: RD Putnam. *Bowling Alone*. Simon & Schuster 2000. (p.361)

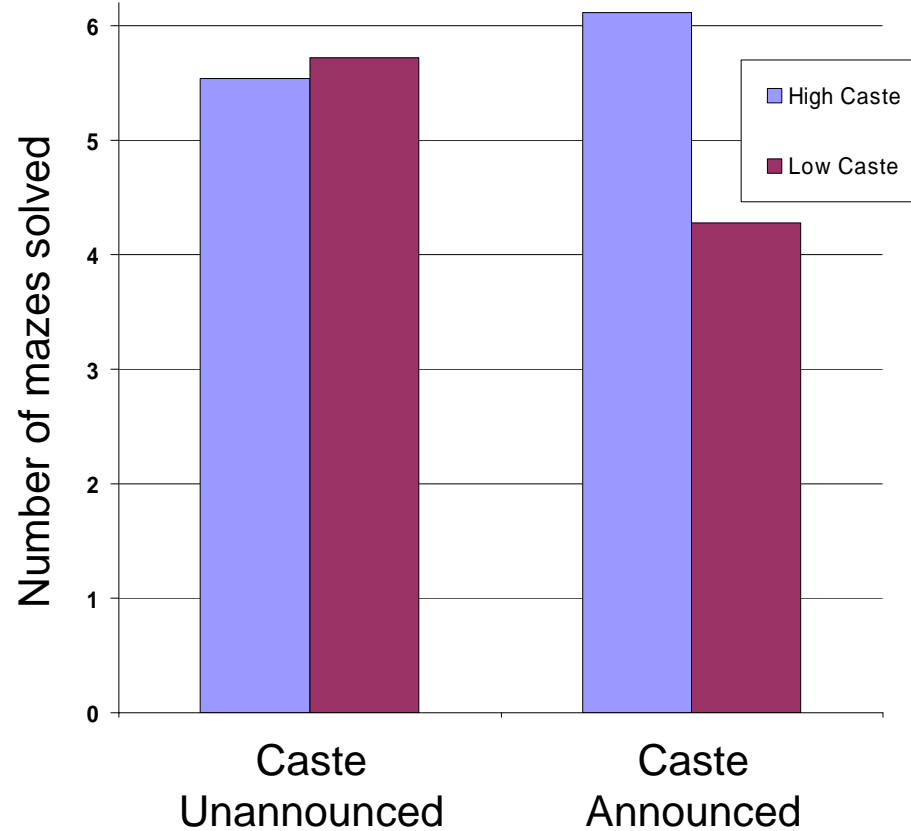
## Social status affect brain chemistry and behaviour in monkeys



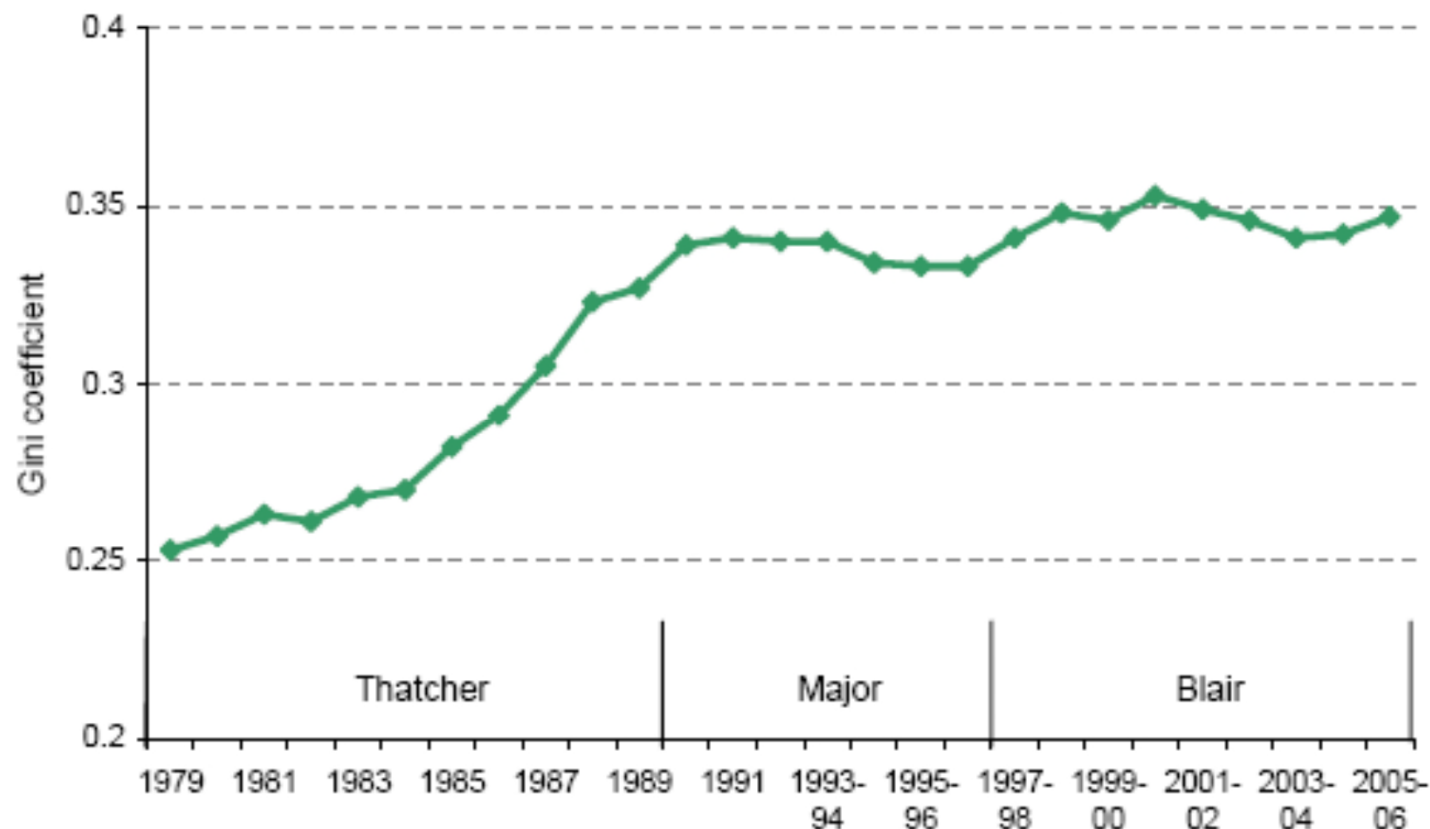
- Living in social groups increased “happy” brain chemicals in dominant monkeys but produced no change in subordinate monkeys.
- These neurobiological changes had an important behavioural influence
- When given access to cocaine, dominant monkeys took less than subordinates

# Stereotype Threat

## The effect of caste identity on children's performance



## Trends in income inequality 1979-2005/6 (Gini coefficient, Great Britain.)



**Brewer M, Goodman A, Muriel A, Sibieta L. *Poverty and Inequality in the UK: 2007*. Institute of Fiscal Studies, London.**

# Health and Social Problems are Worse in More Unequal Countries

## Index of:

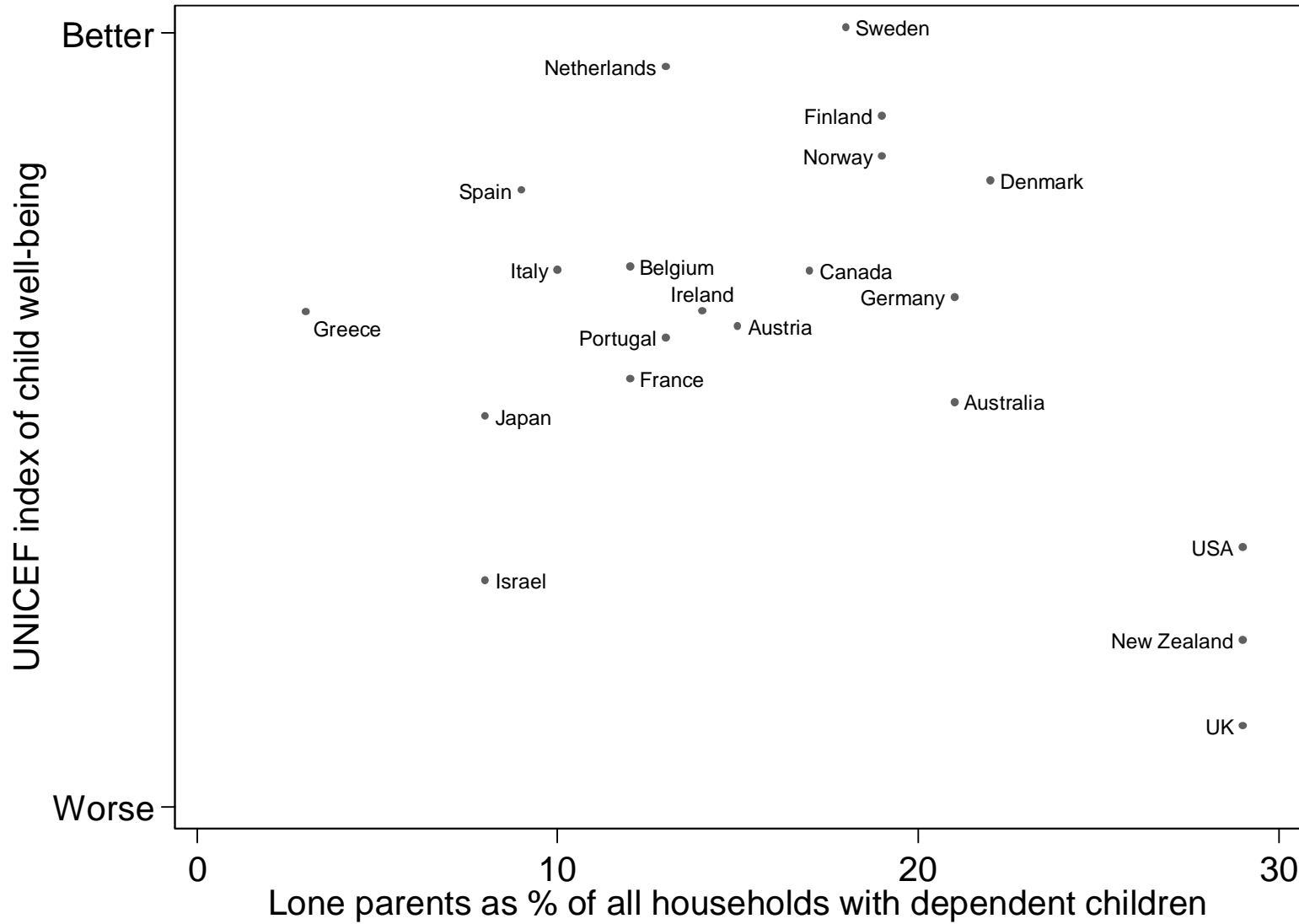
- Life expectancy
- Math & Literacy
- Infant mortality
- Homicides
- Imprisonment
- Teenage births
- Trust
- Obesity
- Mental illness – incl. drug & alcohol addiction
- Social mobility



Source: Wilkinson & Pickett, *The Spirit Level* (2009)



# Single parents and child wellbeing



DECEMBER 9, 1985 \$1.95

**TIME**

*SPIES, SPIES EVERYWHERE  
The U.S. Roundup  
Accelerates*



**Children  
Having  
Children**

Teen Pregnancy  
In America



NOV 26, 1997 \$1.95

**TIME**

SPECIAL REPORT/SCHOOL VIOLENCE

**HOW TO  
SPOT A  
TROUBLED  
KID**


DEPRESSION: Do pills help or hurt?  
How bad is the copycat problem?  
The tide turns on guns

*Is Jeff Gordon good for NASCAR?  
JIM CRAMEX on should you day trade*



**SHATTERED  
LIVES**

Portraits  
From  
America's  
Drug War



by Mikki Norris  
Chris Conrad &  
Virginia Resner

APRIL 27, 2008

JOE KLEIN: HOW CONSULTANTS RUINED POLITICS

**TIME**

FLIGHT 93:  
THE MOVIE  
EXCLUSIVE FIRST LOOK

SPECIAL REPORT

**DROPOUT  
NATION**

30% of America's high school students will leave without graduating. Here is what one town tells us about the crisis

BY NATHAN THORNBURGH



Christine Harden, 18,  
of Shelbyville, Ind.

www.time.com AOL Keyword: TIME

# Inequality and Sustainability

## **Consumerism is one of the greatest threats to sustainability**

**Because inequality increases status competition, it also increases consumerism. People in more unequal societies work longer hours because money seems even more important.**

## **Concern for the common good is a crucial resource if we are to reduce carbon emissions**

**Because inequality harms the quality of social relations (increasing violence, reducing trust, cohesion and involvement in community life), people become more self-interested, less public spirited, less concerned with the common good. This is shown in the amount of overseas aid countries give, in the proportion of waste recycled, in how countries score on the global peace index, and in how important business leaders think it is that their governments abide by international environmental agreements.**

## **What kind of stress most reliably raises cortisol levels?**

**A meta-analysis of 208 laboratory studies of cortisol responses to acute stressors found that “Tasks that included social-evaluative threat (such as threats to self-esteem or social status), in which others could negatively judge performance, particularly when the outcome of the performance was uncontrollable, provoked larger and more reliable cortisol changes than stressors without these particular threats.” (p.377)**

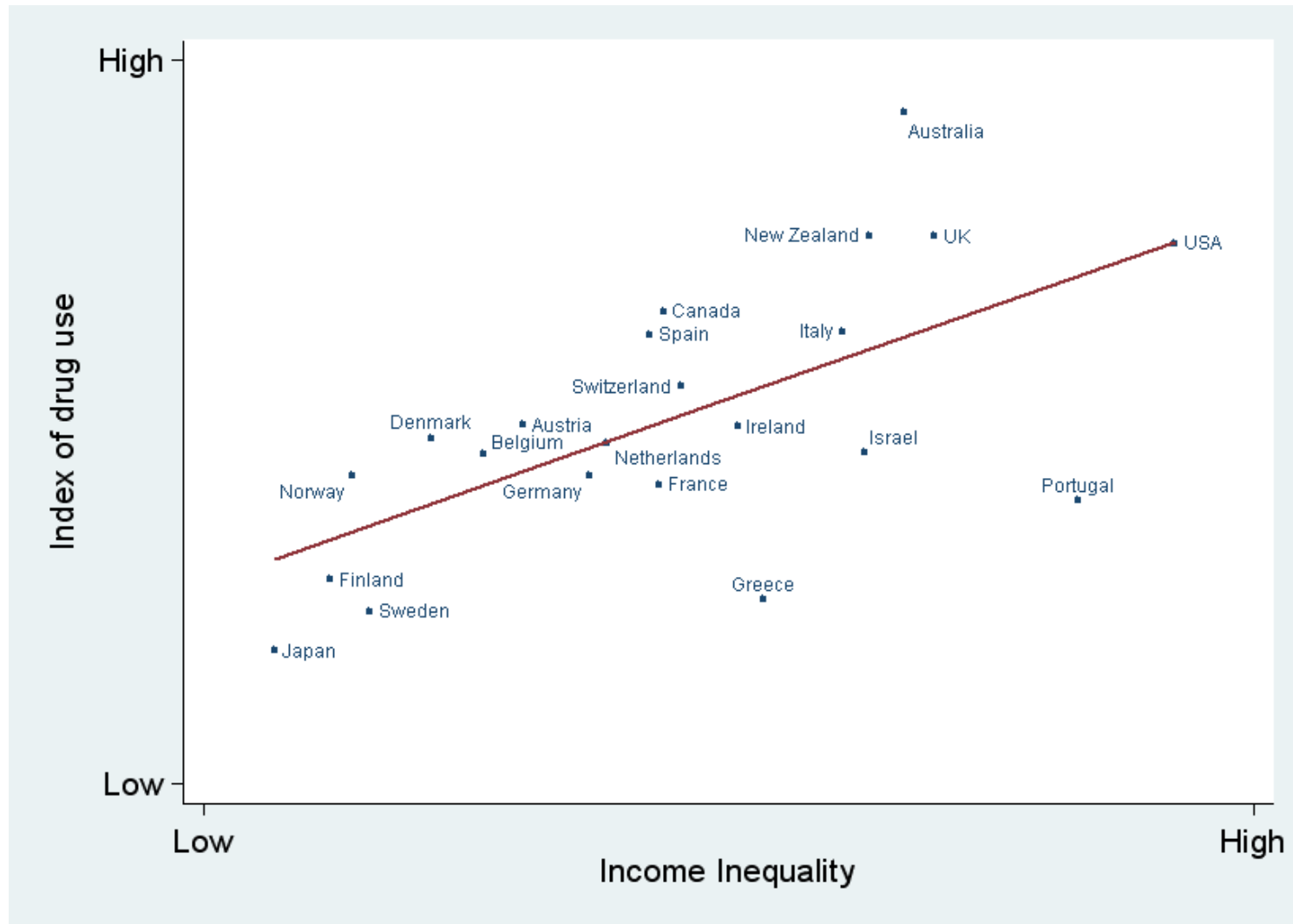
**"Humans are driven to preserve the social self and are vigilant to threats that may jeopardize their social esteem or status.” (p.357)**

**Source: Dickerson SS, Kemeny ME. Acute stressors and cortisol responses: a theoretical integration and synthesis of laboratory research. *Psychological Bulletin* 2004; 130(3): 355-91**

## **Psychosocial risk factors for ill health**

- **Low social status**
- **Weak social affiliations**
- **Stress in early life (pre- and postnatally)**

## Drug Use is More Common in More Unequal Countries



Index of use of: opiates, cocaine, cannabis, ecstasy, amphetamines

## Infant Mortality Rates are Higher in More Unequal Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

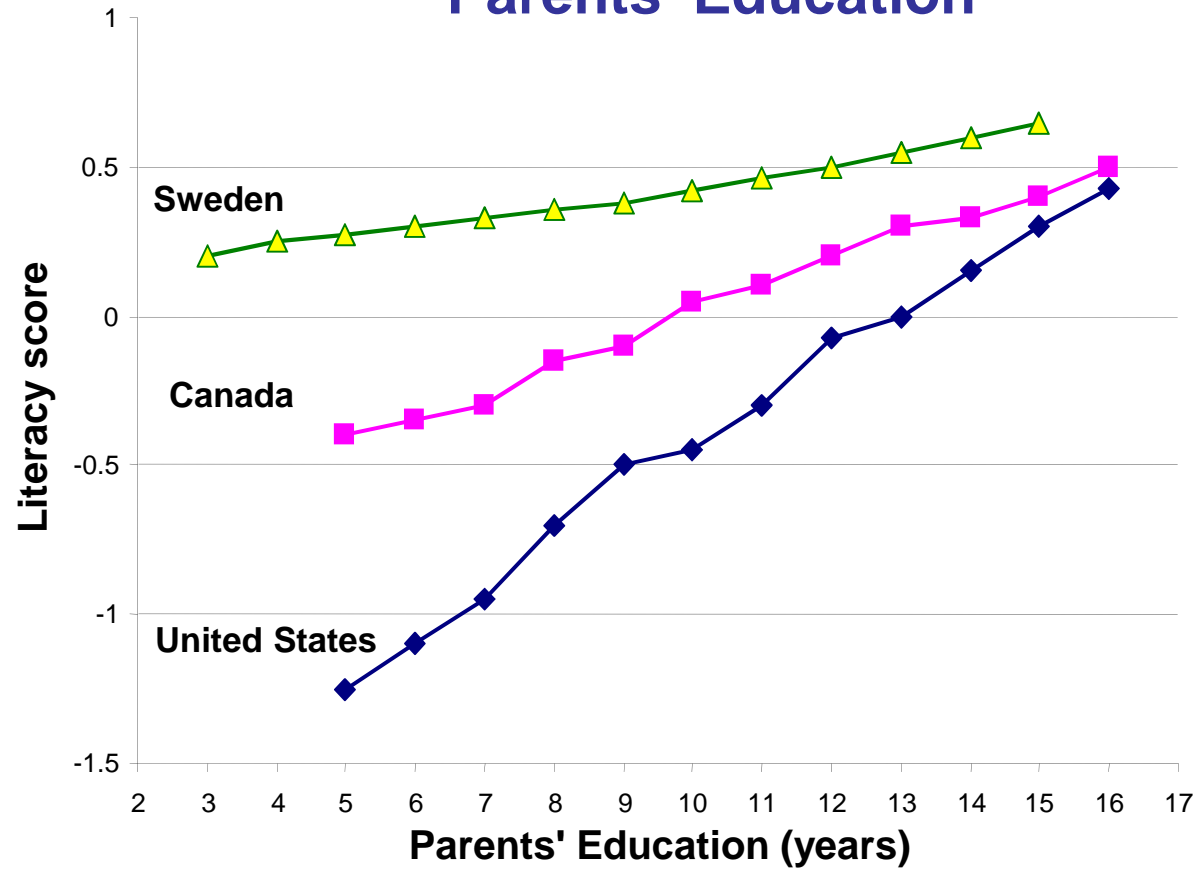
## More Adults are Obese in More Unequal Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)



## Literacy Scores of 16-25 year olds by Parents' Education



Source: Willms JD. 1997. Data from OECD Programme for International Student Assessment.

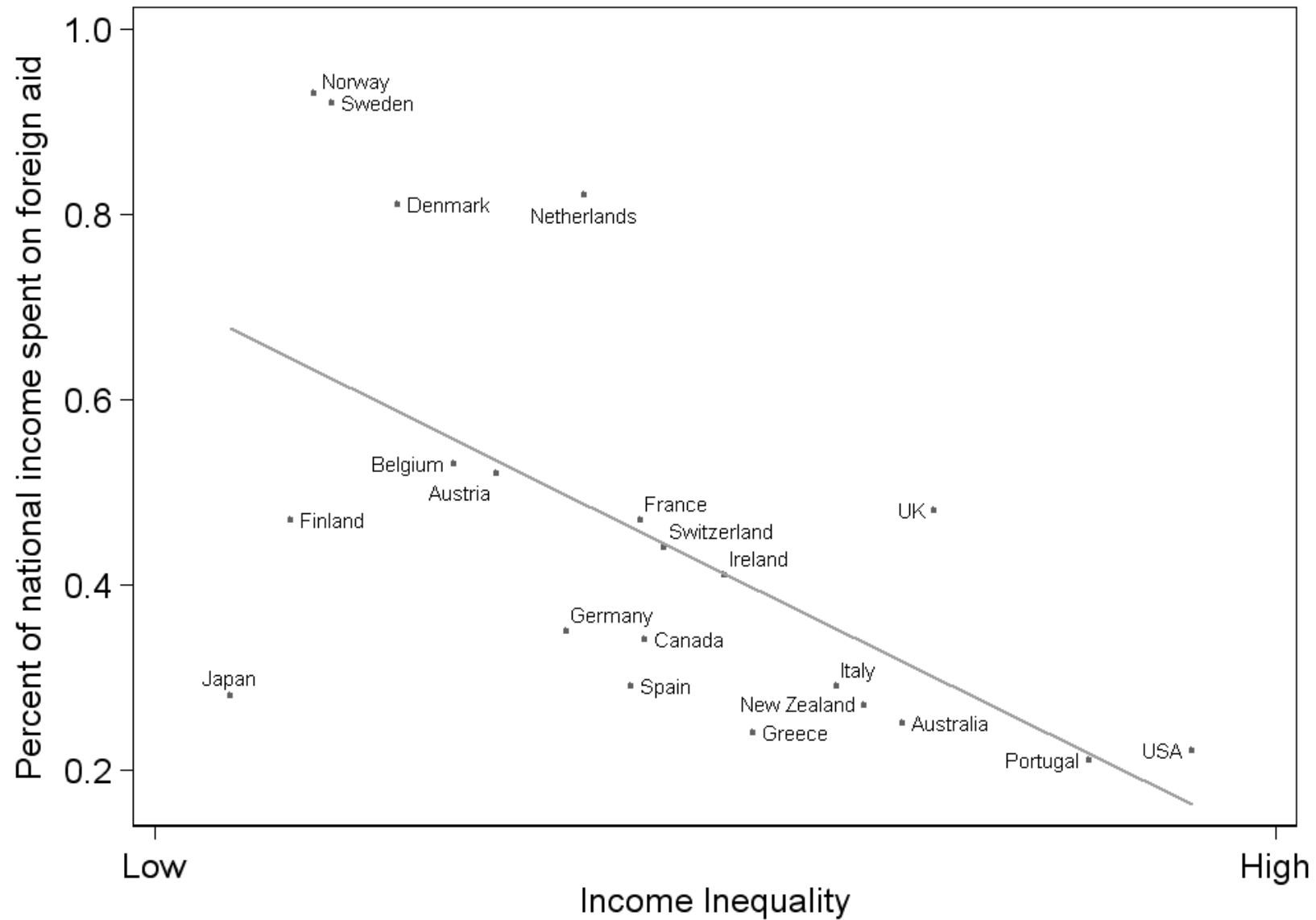
# Causality?

- **Problems move together - a common cause?**
- **Bigger status differences increase problems related to social status?**
- **Reverse causality?**  
**political ideology affects inequality, but social problems are unintended consequences**
- **Many of the causal pathways are known**

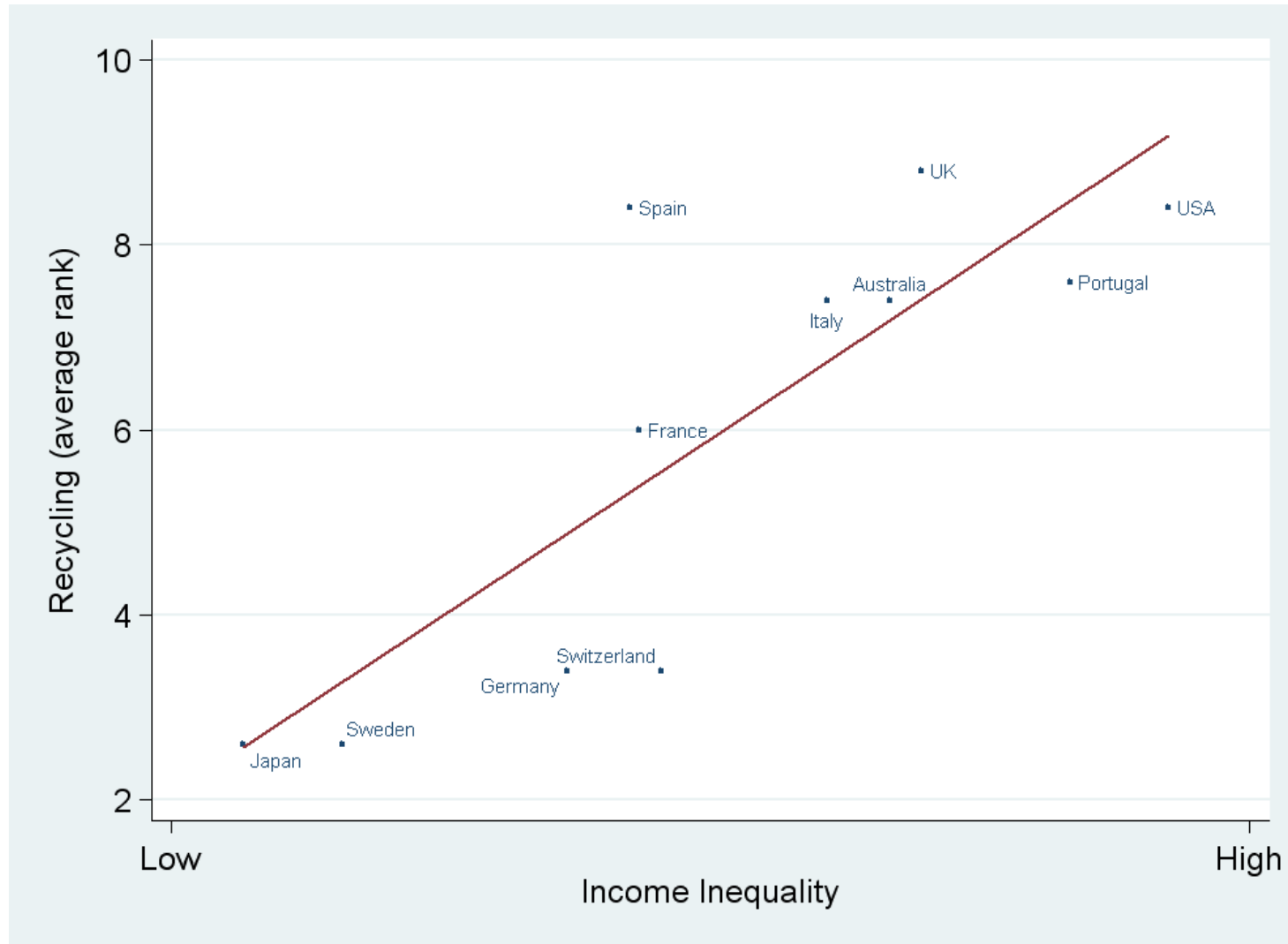
# More equal societies are more innovative



## More equal countries are more generous foreign aid donors



## More Equal Countries Rank Better (1 is best) on Recycling



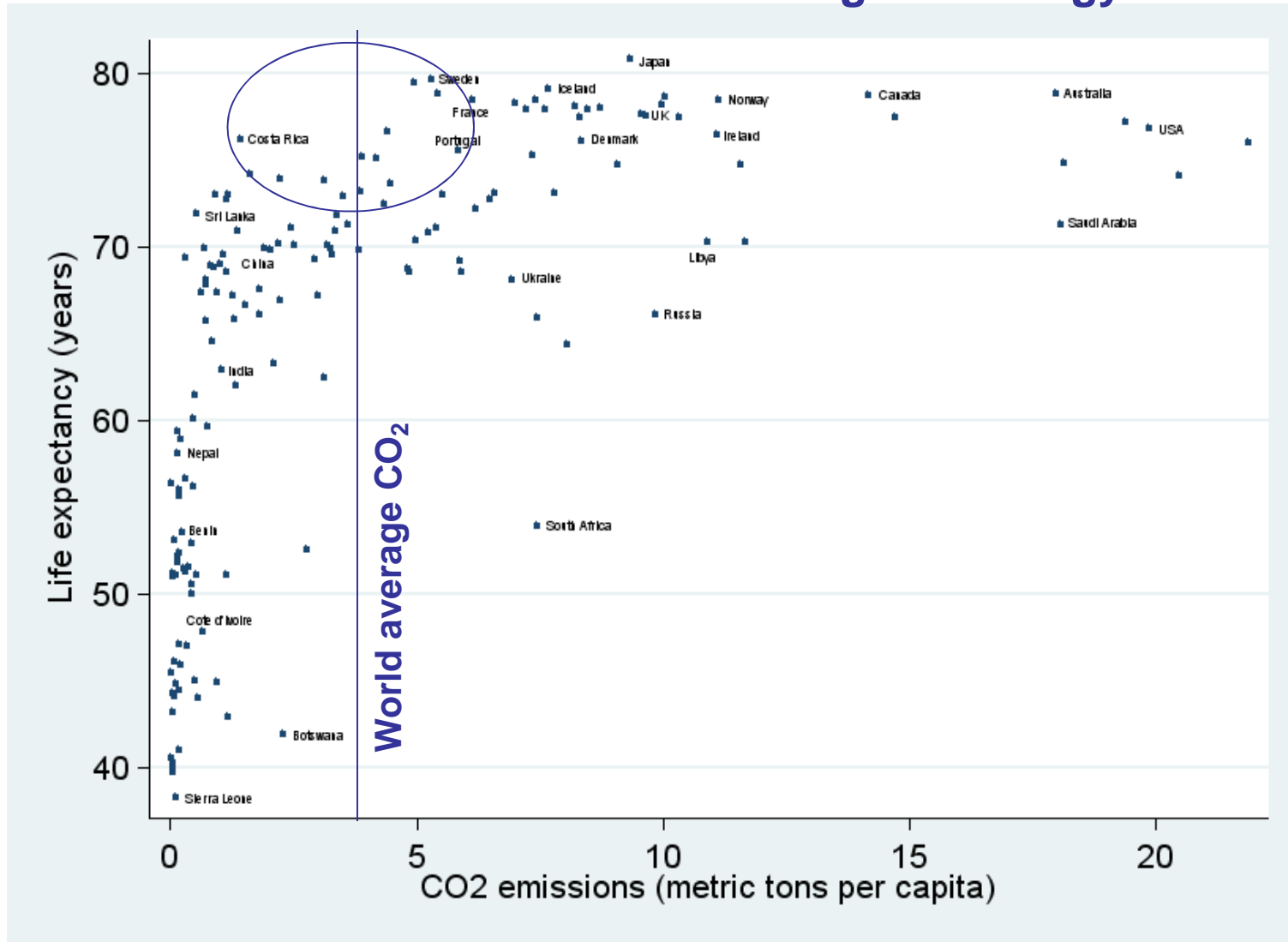
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## In more equal countries business leaders give a higher priority to complying with international environmental agreements



With permission from R De Vogli & D Gimeno

If all countries converged on the world average CO<sub>2</sub> emissions, high life expectancy could be achieved for all - even on the basis of existing technology



## Correlations & p-values: Index of Health & Social Problems

Indicator	International data		US data	
	<i>r</i>	<i>p-value</i>	<i>r</i>	<i>p-value</i>
Trust	-0.66	<0.01	-0.70	<0.01
Life expectancy	-0.44	0.04	-0.45	<0.01
Infant mortality	0.42	0.04	0.43	<0.01
Obesity	0.57	<0.01	0.47	<0.01
Mental illness	0.73	<0.01	0.18	0.12
Education score	-0.45	0.04	-0.47	.01
Teen birth rate	0.73	<0.01	0.46	<0.01
Homicides	0.47	0.02	0.42	<0.01
Imprisonment	0.75	<0.01	0.48	<0.01
Social mobility	0.93	<0.01	-	-
<b>Index</b>	<b>0.87</b>	<b>&lt;0.01</b>	<b>0.59</b>	<b>&lt;0.01</b>



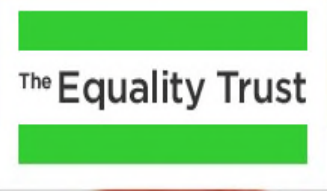
## Additional Correlations Coefficients & p-values

Indicator	International data		US data	
	<i>r</i>	<i>p-value</i>	<i>r</i>	<i>p-value</i>
Drugs index	0.63	<0.01		
Pugnacity			0.47	<0.01
Recycling	-0.82	<0.01		
Spending on foreign aid	-0.61	<0.01		
Peace index	-0.51	0.01		
Women's status	-0.44	0.04	-0.30	0.03
Child well-being	-0.71	<0.01	-0.51	<0.01
Overweight children	0.59	0.01	0.57	<0.01
Child mental illness			0.36	0.01
Juvenile homicides			0.29	<0.05
Child conflict	0.62	<0.01		
High school drop-outs			0.79	<0.01
Public expend. health care	-0.54	0.01		
Social expenditure	-0.45	0.04		
Police	0.52	0.04		

## **Living conditions & Poverty: USA 2005**

**The poorest 12.6% (below Federal poverty line):-**

- **80% have air conditioning**
  - **78% have a VCR or DVD player**
  - **73% own a car or truck**
  - **31% own more than one car**
  - **55% have two or more TVs**
  - **36% have a dishwasher**
  - **36% have a computer**
  - **43% own their homes**
  - **10% in mobile homes**
  - **6% over-crowded (>1 per room)**
- **Children's protein intake: 100% above recommended**
  - **Most vitamins & minerals: well over recommended**



# Because more equal societies work better for everyone

[see the evidence](#)

### Aims of The Equality Trust

Compelling new evidence shows that large income inequalities within societies damage the social fabric and the quality of life for everyone. The Equality Trust campaigns to gain the widest public and political understanding of the harm caused by inequality. Explore our website to discover how you can play your part in promoting a healthier, happier, more sustainable society.

## Resources

- The Spirit Level: Why More Equal Societies Almost Always Do Better (book)
- The Spirit Level slides (ppt)

## Recent Blog Posts

- 10 June 2009  
Join us for an equality teach-in at the Compass conference this Saturday 13th June

## Equality News

- 22 May 2009  
Fitter, happier, more productive
- 18 May 2009



Home » Resources

# Resources

 search

sort by title • sort by date — previous 20 • top • next 20

## Audio recording of RSA lecture (mp3)

Listen to a full audio recording of Richard Wilkinson and Kate Pickett's lunchtime lecture at the RSA on 6th March.

## Child well-being and income inequality in rich societies: ecological cross sectional study (pdf)

Child wellbeing and income inequality in rich societies: ecological cross sectional study

Kate E Pickett and Richard G Wilkinson

Open the study as a pdf

## Green Economics: An Introduction to

### Recent Blog Posts

- 10 June 2009  
Join us for an equality teach-in at the Compass conference this Saturday 13th June
- 3 June 2009  
World Environment Day - 5th June 2009
- 28 May 2009  
A Tale of Two Football Clubs

 search

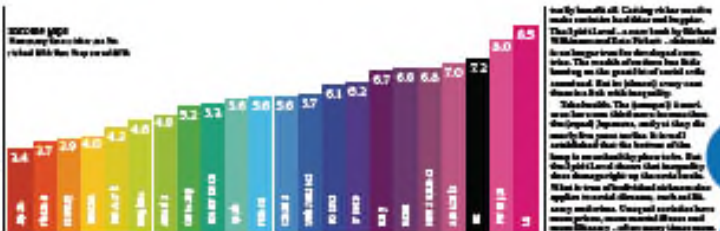
Snapshot The income gap

# Inequality: mother of all evils?

More money won't fix broken Britain, but sharing the money could. That is the conclusion of The Spirit Level, a groundbreaking study which concludes inequality is at root of all society's problems, from violent crime to teenage pregnancy. On these pages Tom Clark presents the evidence so you can make up your own mind

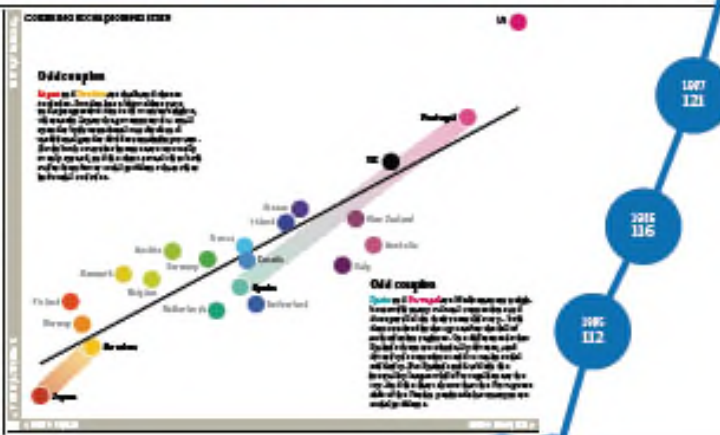
## 1 In come gap league table UK nudging top

When it comes to income inequality, the UK is now one of the highest nations in the world. The OECD average is 33.4. The UK is now 41.5. The OECD average is 33.4. The UK is now 41.5. The OECD average is 33.4. The UK is now 41.5.



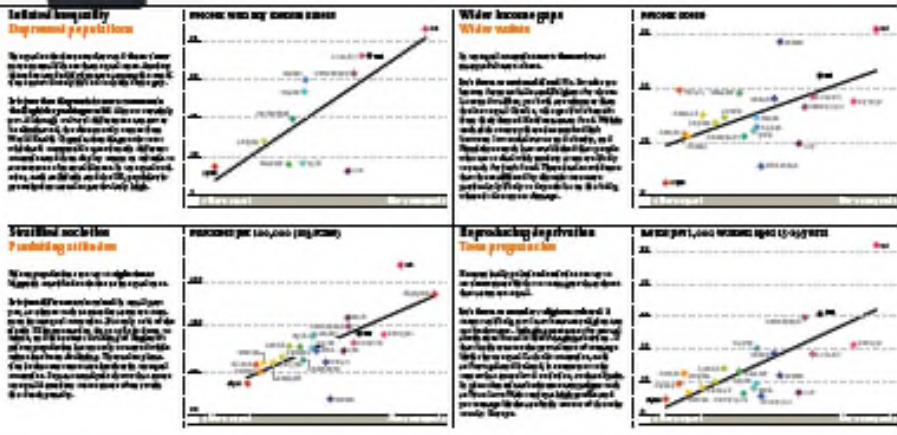
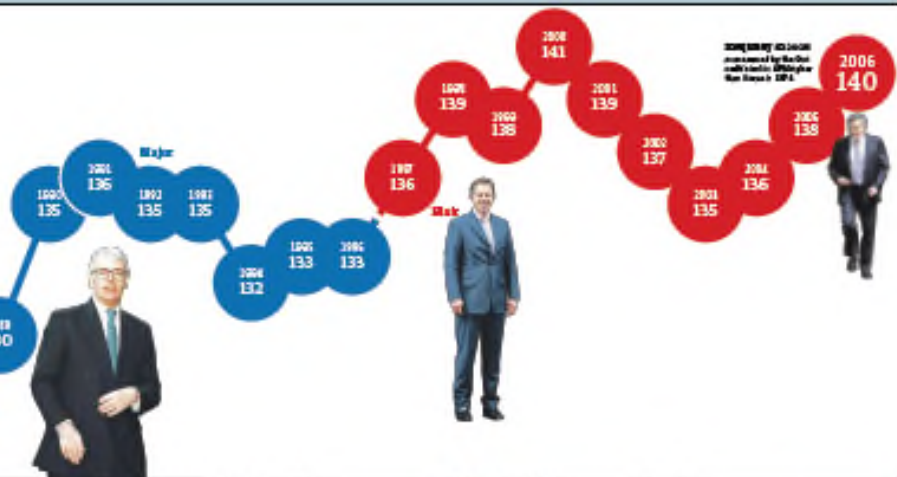
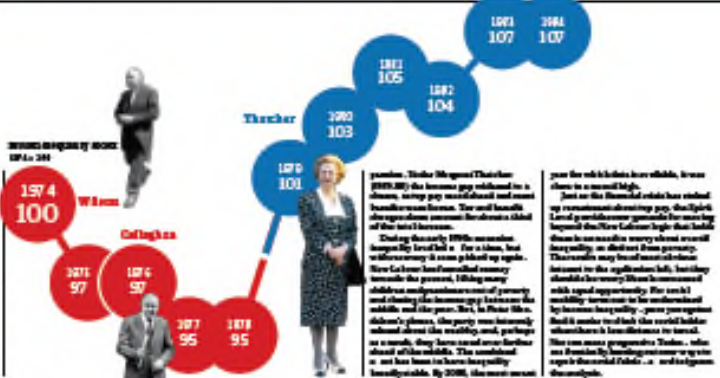
## 2 Economic divides Social wounds

The world's most unequal nations are also the most socially and economically divided. The chart shows that, overall, wealthier nations have more problems. On the right hand page we show an account of the problems that face low income, and consider these separately.



## 3 The widening gap How the divide opened up

This table has been compiled to show the widening of the income gap over the last 20 years. The chart shows that, overall, wealthier nations have more problems. On the right hand page we show an account of the problems that face low income, and consider these separately.



## 4 The price is paid by the middle class too

This table has been compiled to show the widening of the income gap over the last 20 years. The chart shows that, overall, wealthier nations have more problems. On the right hand page we show an account of the problems that face low income, and consider these separately.





Home » Take Action

# Take Action

There are lots of ways to take action for The Equality Trust. No matter how little time you have available, there is something you can do:

### If you have two minutes:

- Sign the Equality Charter
- Email your friends
- Join our Facebook group

### If you have five minutes:

- Give us your feedback and ideas for our work

### If you have fifteen minutes:

- Write to your MP
- Write to your local newspaper

### If you have more time:

- Read on for many other ideas

## Take Action Menu

- Sign the Charter
- Write to Your MP
- Write to Local Newspapers
- Email Your Friends
- What Else Can You Do?

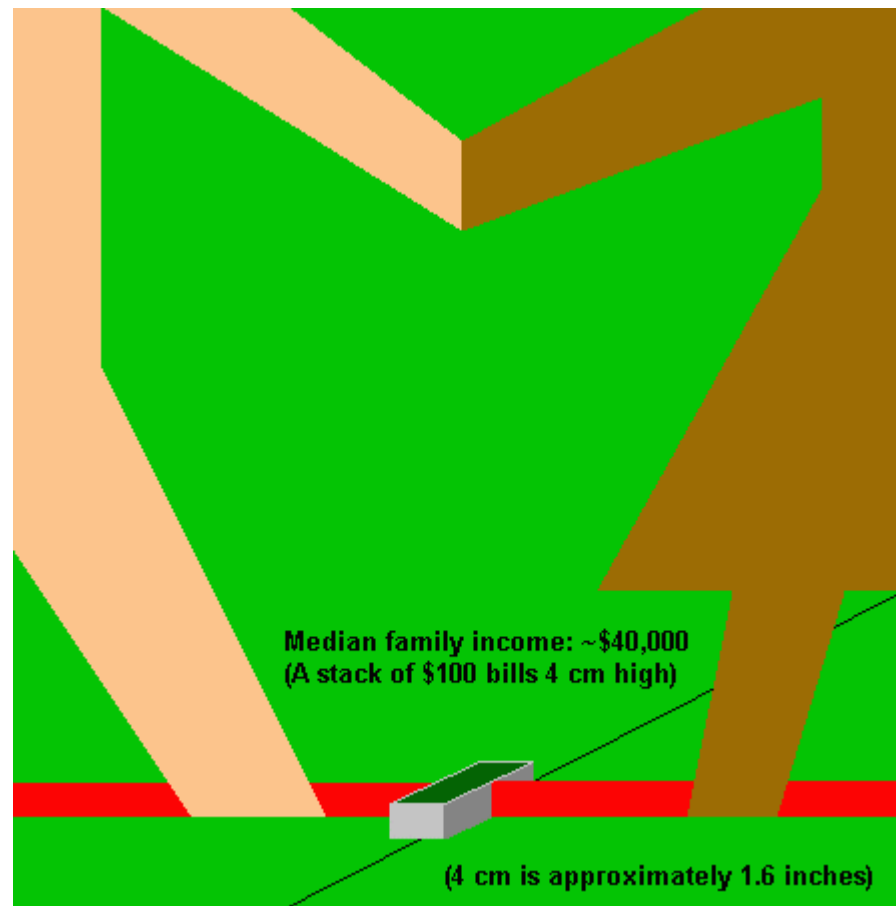
## Resources

- The Spirit Level: Why More Equal Societies Almost Always Do Better (book)
- The Spirit Level slides (ppt)
- Guardian representation of inequality data (pdf)

# How does your pay compare with an MP?

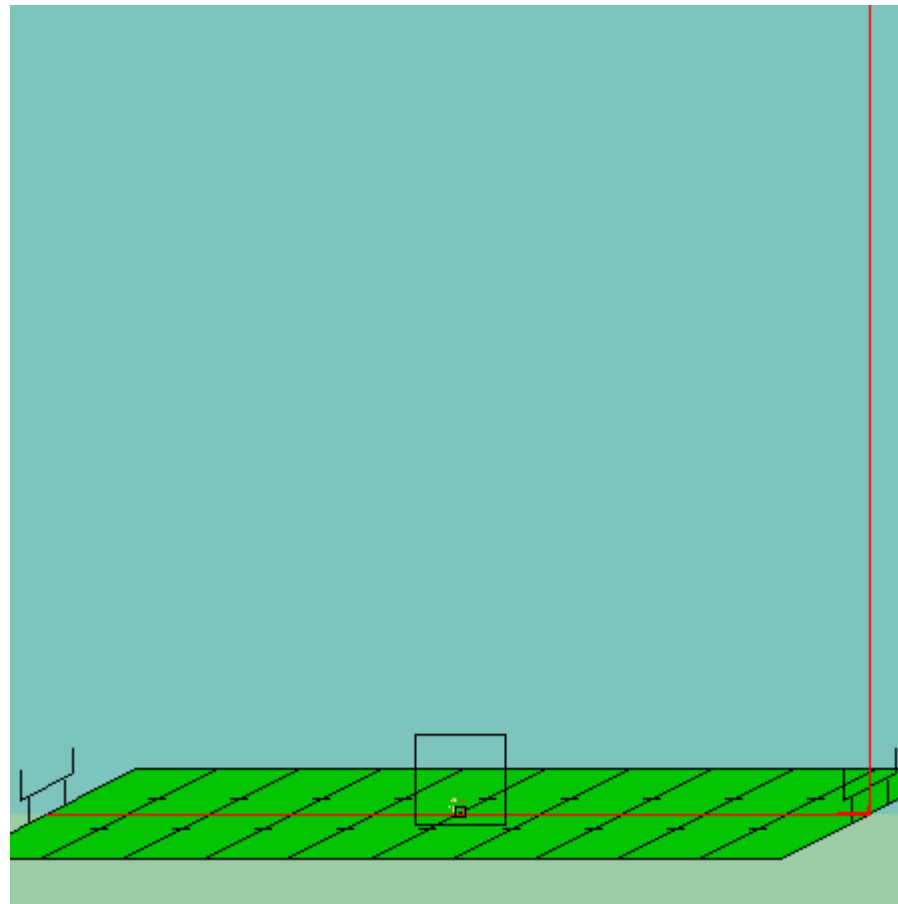


# The L-Curve: A graph of US income distribution by David Chandler

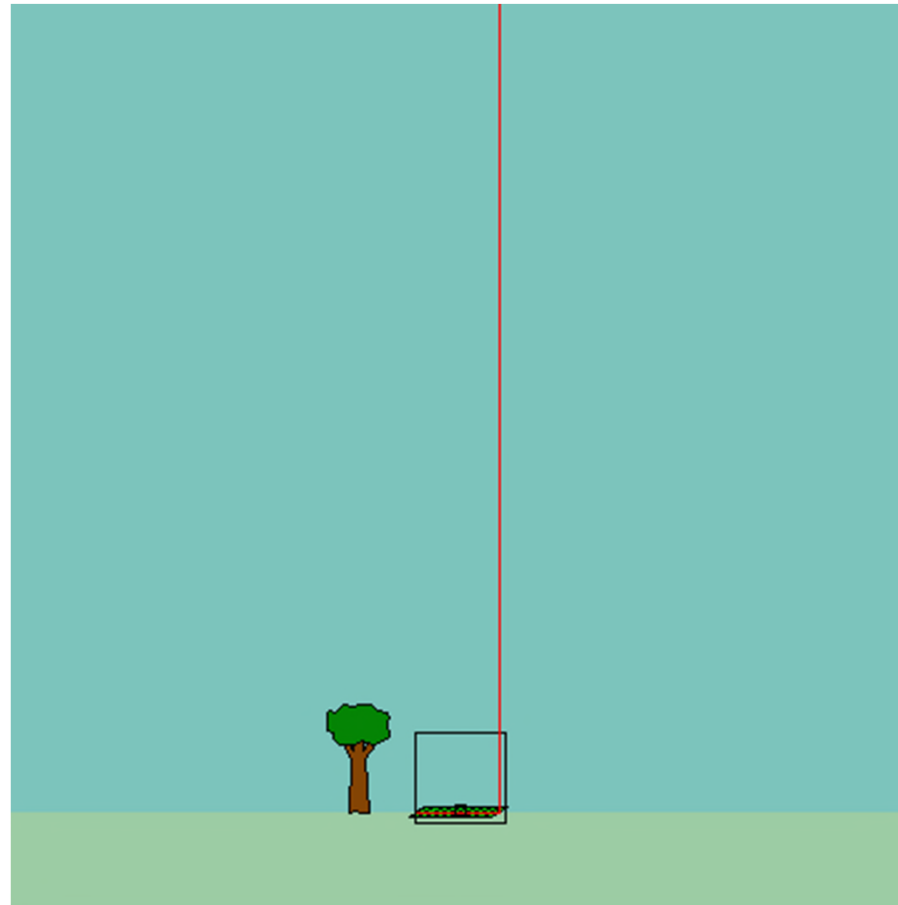




# The L-Curve: A graph of US income distribution by David Chandler

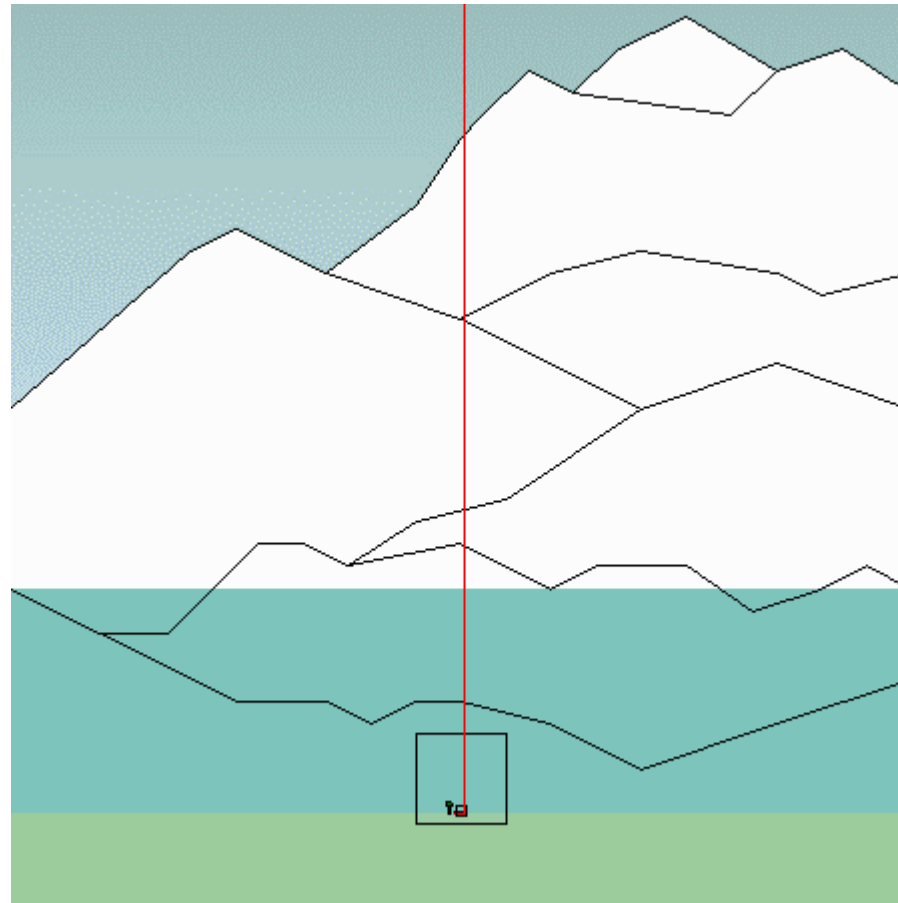


# The L-Curve: A graph of US income distribution by David Chandler



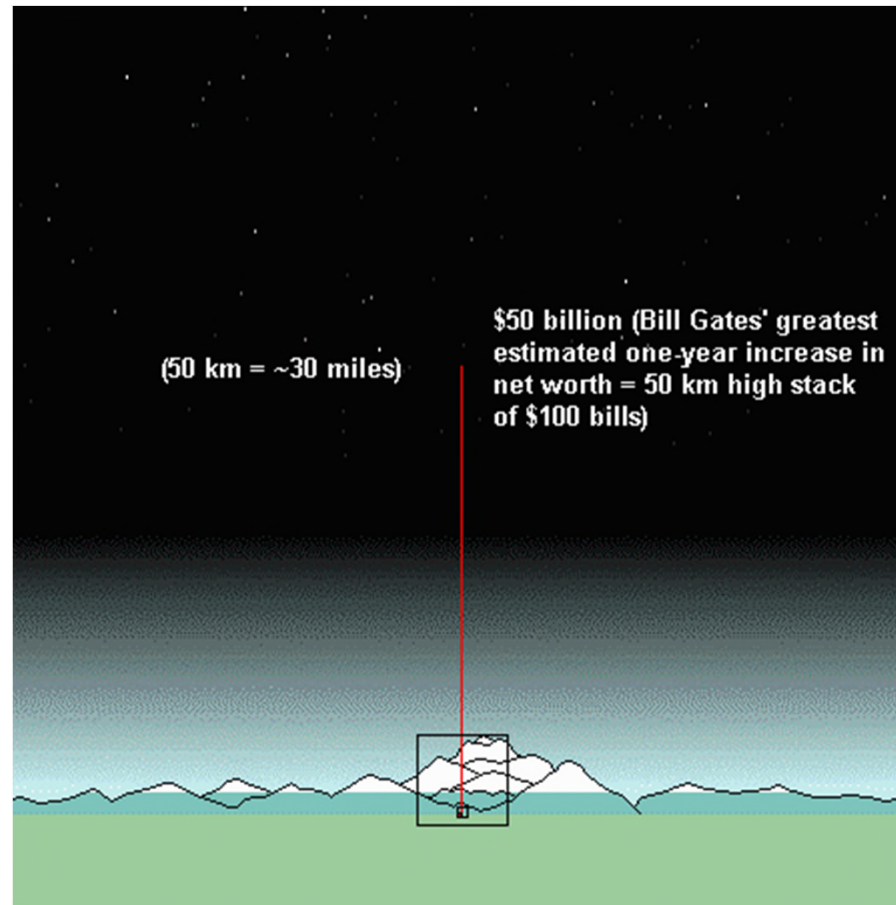
<http://www.lcurve.org>

# The L-Curve: A graph of US income distribution by David Chandler



<http://www.lcurve.org>

# The L-Curve: A graph of US income distribution by David Chandler



**If you're not OUTRAGED**

**you're not paying attention**

## Sources of data for the Index of Health and Social problems

Component	International data	US state data
Trust	Percent of people who respond positively to the statement "most people can be trusted" 1999-2001 World Values Survey <i>Reverse-coded</i>	Percent of people who respond positively to the statement "most people can be trusted" 1999 General Social Survey <i>Reverse-coded</i>
Life expectancy	Life expectancy at birth for men and women 2004 United Nations Human Development Report <i>Reverse-coded</i>	Life expectancy at birth for men and women 2000 US Census Bureau, Population Division <i>Reverse-coded</i>
Infant mortality	Deaths in the first year of life per 1000 live births 2000 World Bank	Deaths in the first year of life per 1000 live births 2002 US National Center for Health Statistics
Obesity	Percentage of the population with BMI > 30, averaged for men and women 2002 International Obesity TaskForce	Percentage of the population with BMI > 30, averaged for men and women, 1999-2002 Estimates from Prof Ezzati, Harvard University, based on NHANES and BRFSS surveys
Mental health	Prevalence of mental illness 2001-2003 WHO	Average number of days in past month when mental health was not good 1993-2001, BRFSS
Education	Combined average of maths literacy and reading literacy scores of 15-year olds 2000 OECD PISA <i>Reverse-coded</i>	Combined average of maths and reading scores for 8 <sup>th</sup> graders 2003 US Department of Education, National Center for Education Statistics <i>Reverse coded</i>
Teenage birth rate	Births per 1000 women aged 15-19 years 1998 UNICEF	Births per 1000 women aged 15-19 years 2000 US National Vital Statistics
Homicides	Homicide rate per 100,000 Period average for 1990-2000 United Nations	Homicide rate per 100,000 1999 FBI
Imprisonment	Log of prisoners per 100,000 United Nations	Prisoners per 100,000 1997-8, US Department of Justice
Social mobility	Correlation between father and son's income 30-year period data from 8 cohort studies London School of Economics	N/A

# Health and social problems which are substantially worse in more unequal societies

## *Data available for countries and for states of the USA:-*

- Low birth weight
- Infant mortality
- Life expectancy
- Obesity
- Homicides
- Drug abuse
- Mental illness
- Imprisonment rates
- Teenage birth rates
- Maths & literacy scores
- Trust
- Social capital

## *International data:*

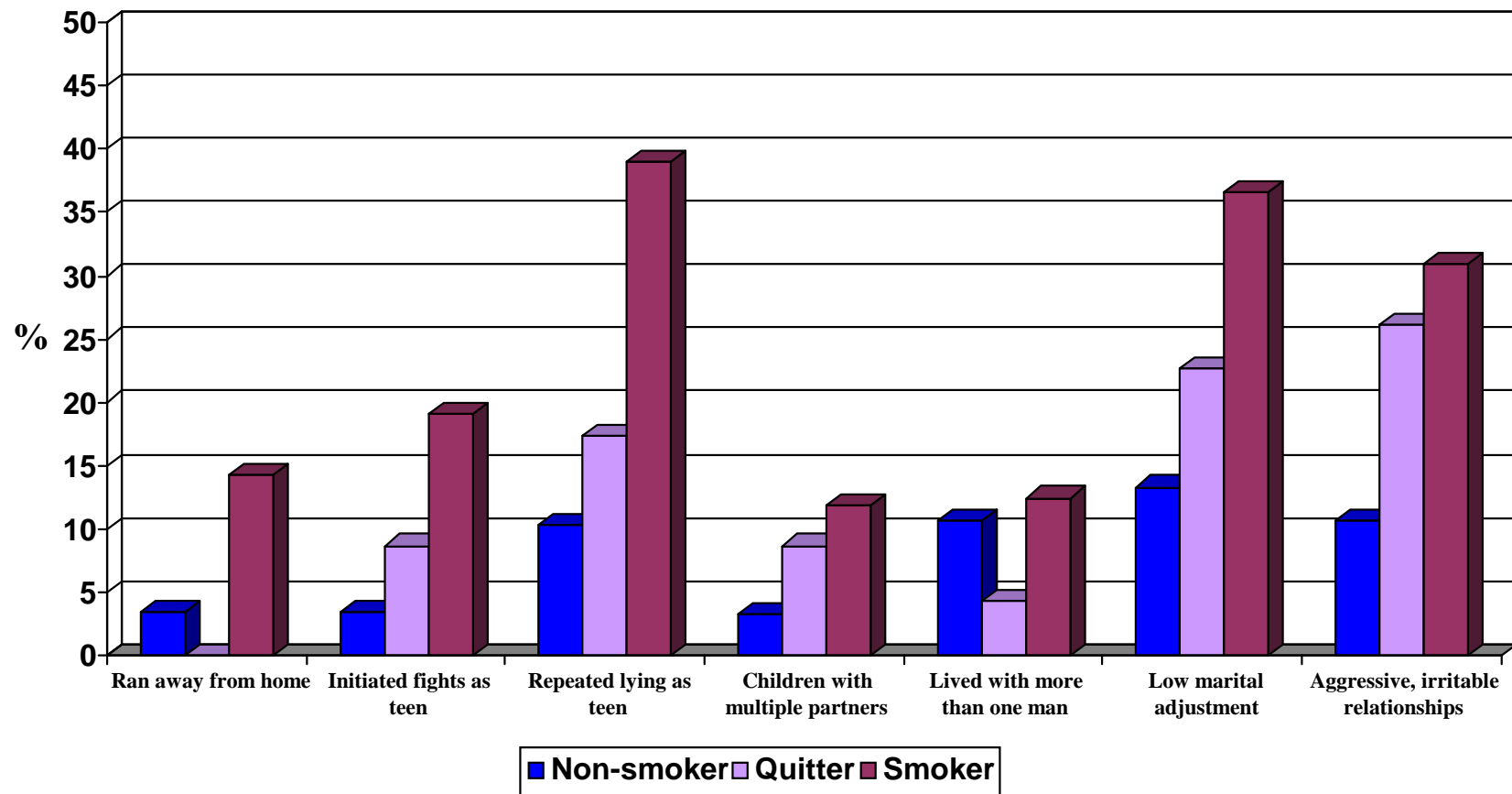
- Social Mobility
- Hours worked
- Child conflict
- UNICEF Child well-being Index

## *US states data:*

- High school drop-out rate

[Smoking and suicide are the only counter examples we have found]

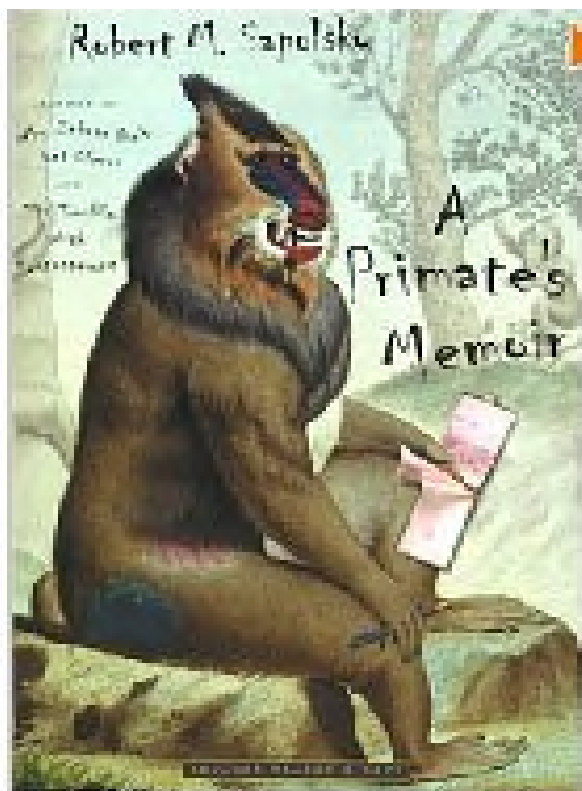
# Pregnancy smoking and personal problems



From: Pickett et al. Social Science and Medicine, 2003;56:2449-2460

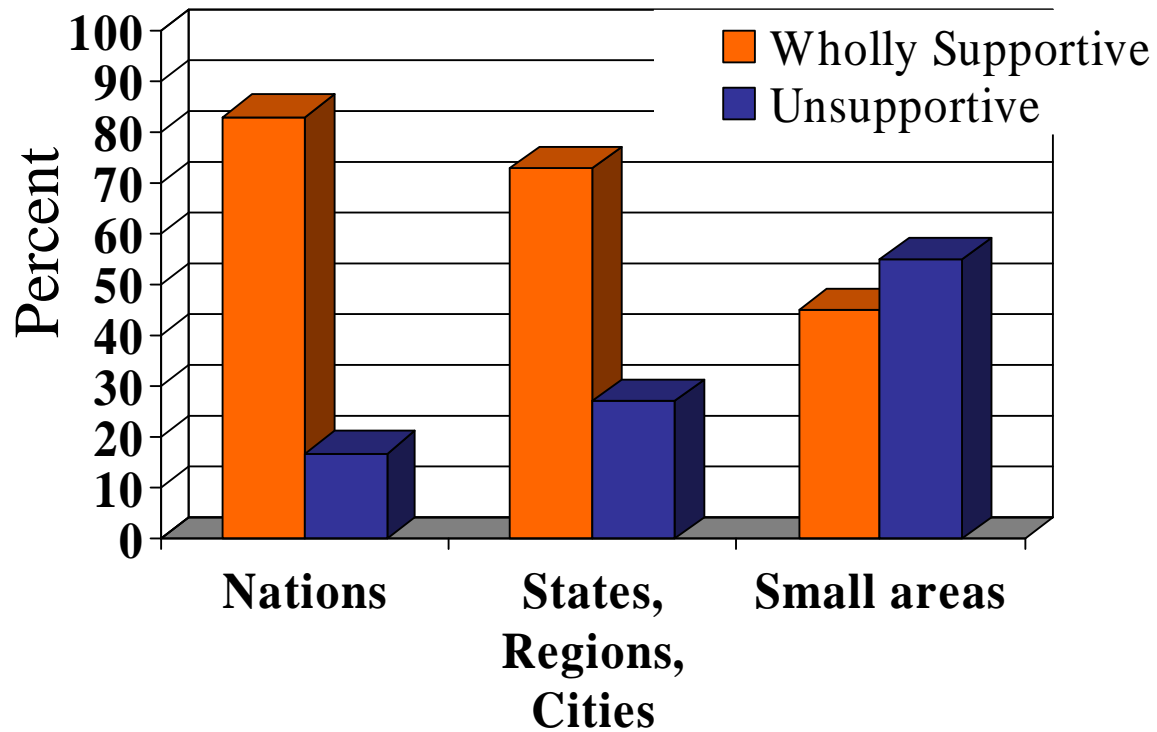


## Robert Sapolsky, A primate's memoir.



Fights (trials of strength? social comparisons?) tend to be between near neighbours in the ranking system, so number 7 will tend to conflict with 6 and 8 – not with numbers 1 or 20.

## Review of 168 analyses of the relation between income inequality and health.

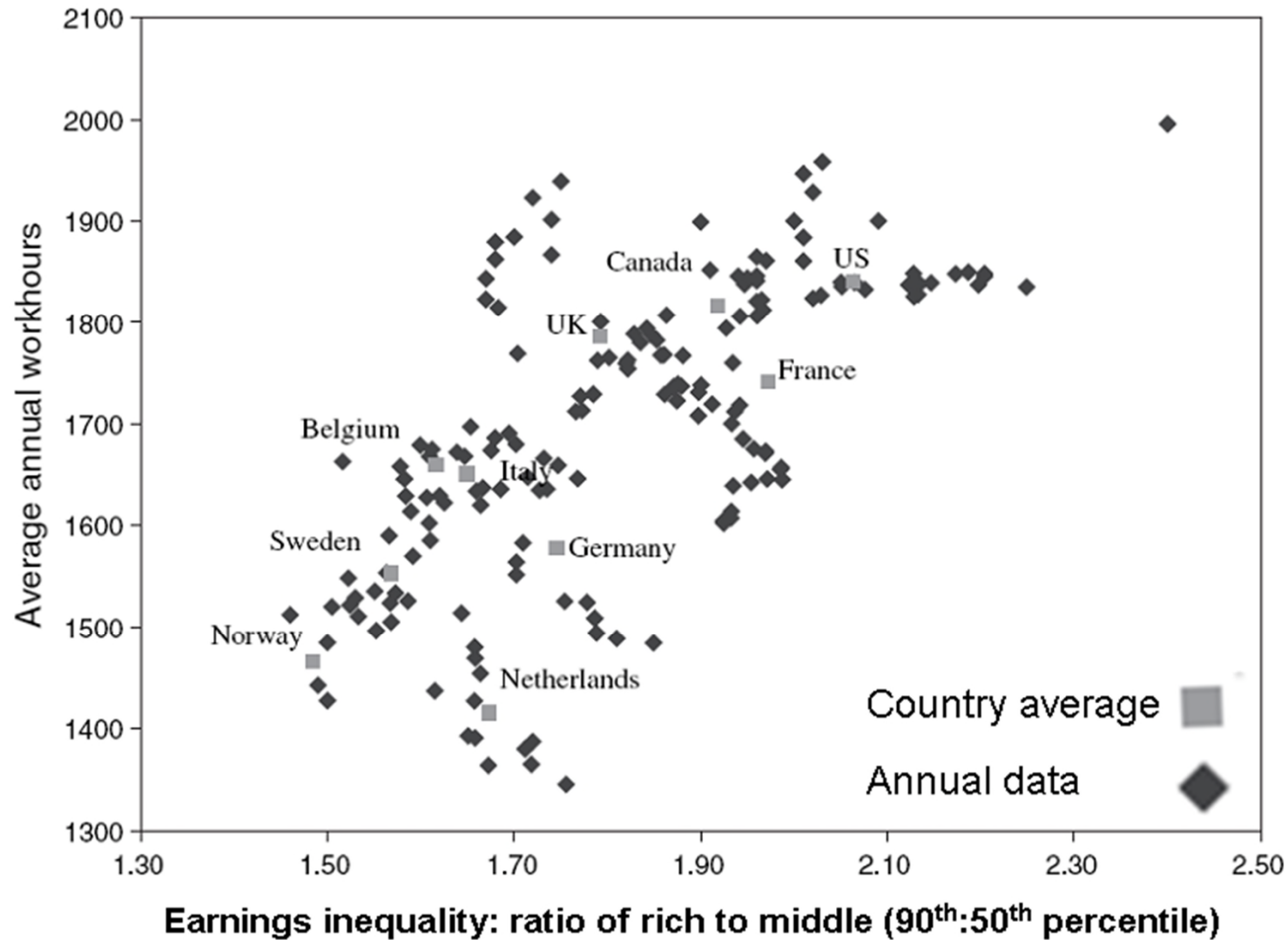


Wilkinson RG, Pickett KE. Income inequality and health: a review and explanation of the evidence. *Social Science and Medicine* 2006; 62: 1768-84.

# Improvements in health and reductions in social problems if the UK were as equal as Japan, Sweden, Finland and Norway

Health or Social Indicator	Current data for London	If inequality were halved...
Life expectancy (years)	80.1	80.9 +
Infant mortality per 1000	4.9	4.0
Obesity (%)	18.3	9.0
Mental illness (%)	17.9	5.6
Teenage births per 1000	27.8	7.5
Homicides per million	22.4	11.5
Trust (% who trust others)	23.0	42.6 +

## Working hours are longer in more unequal countries



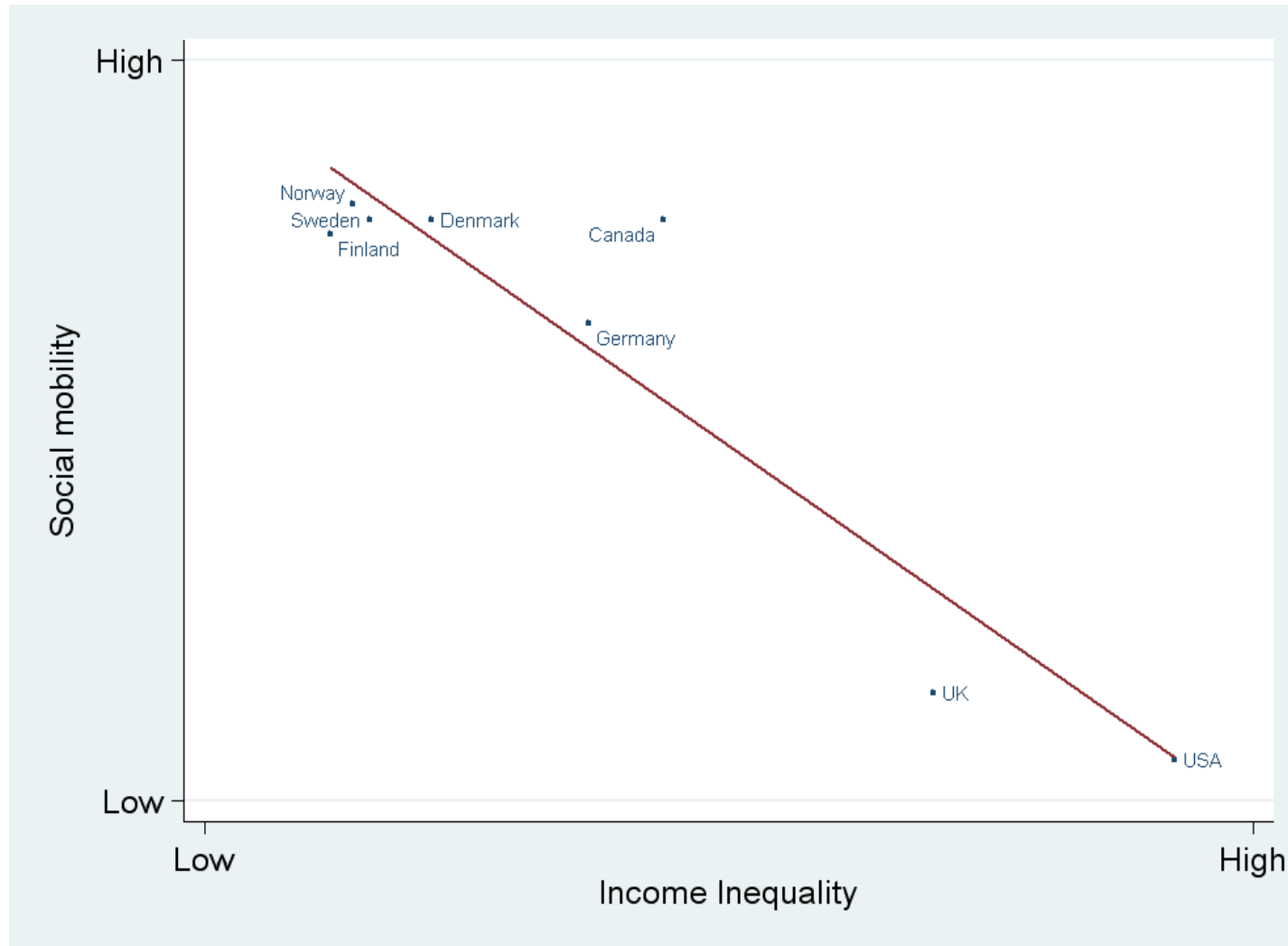
Source: Bowles S, Park Y. *Economic Journal* 2005; 115 (507): F397–F412. 2005.

## Life Expectancy is Longer in More Equal Rich Countries



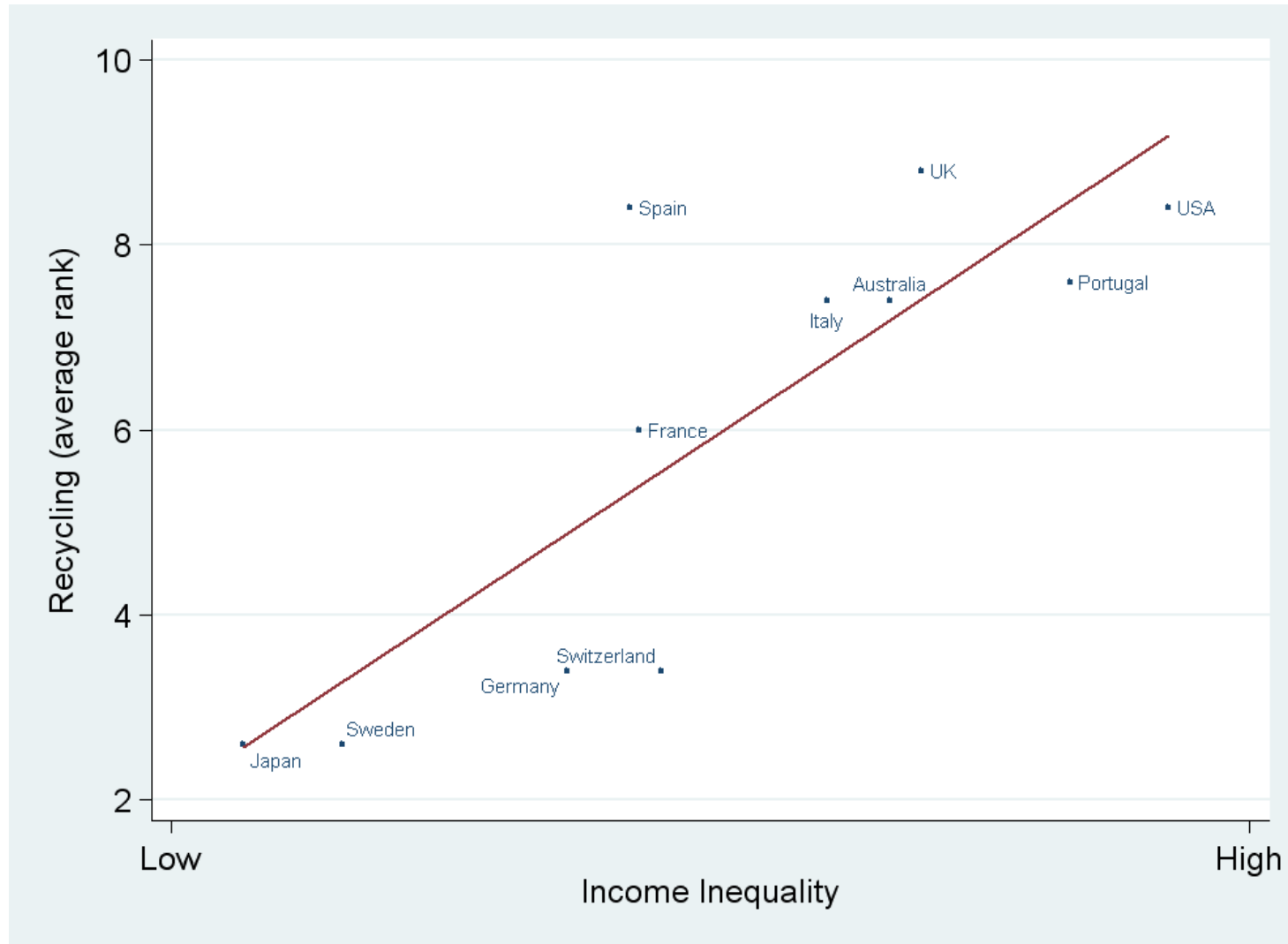
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Social Mobility is Higher in More Equal Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## More Equal Countries Rank Better (1 is best) on Recycling



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

# More Children Drop Out of High School in More Unequal US States



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

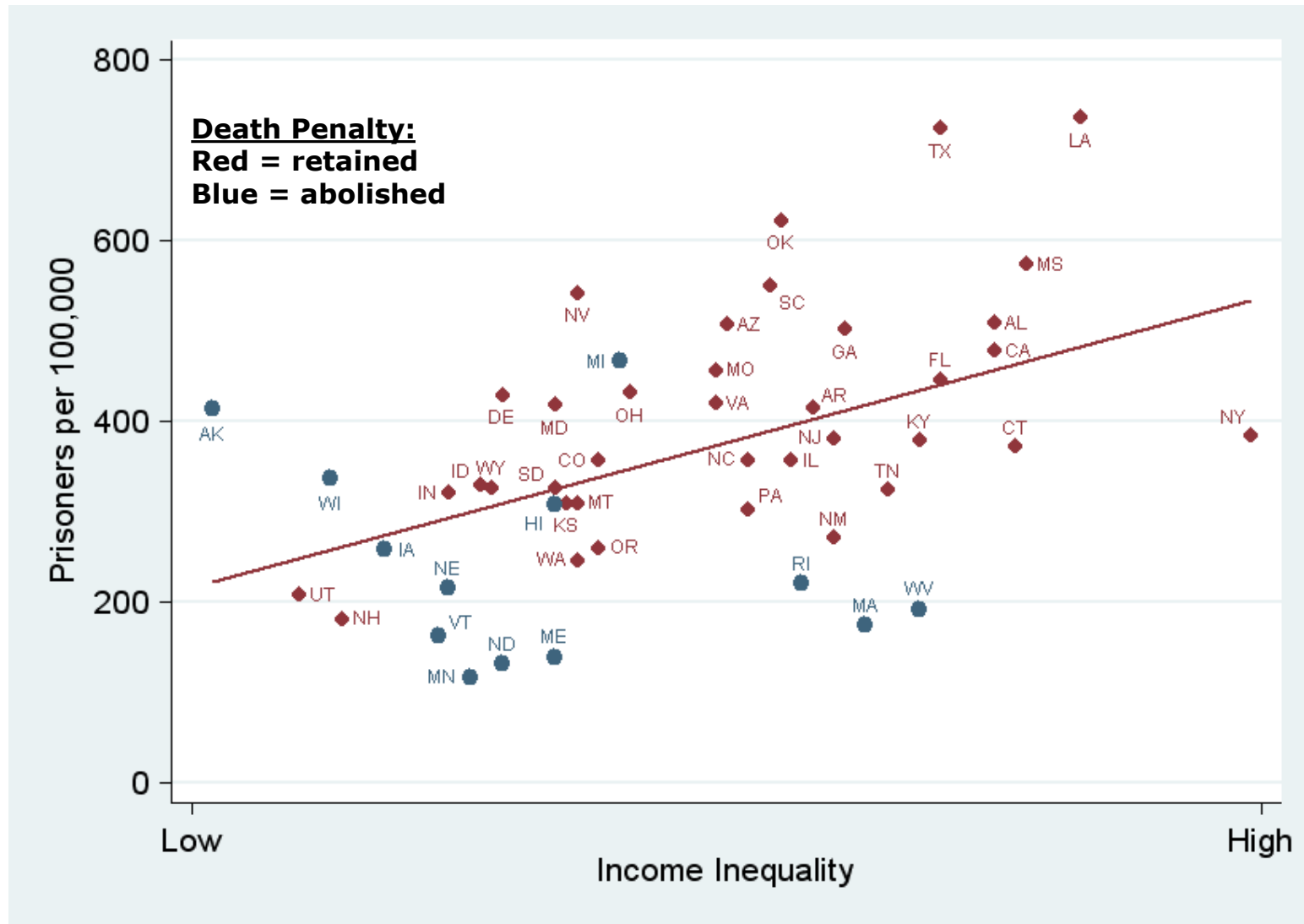


# Teen Pregnancy Rates are Higher in More Unequal US States



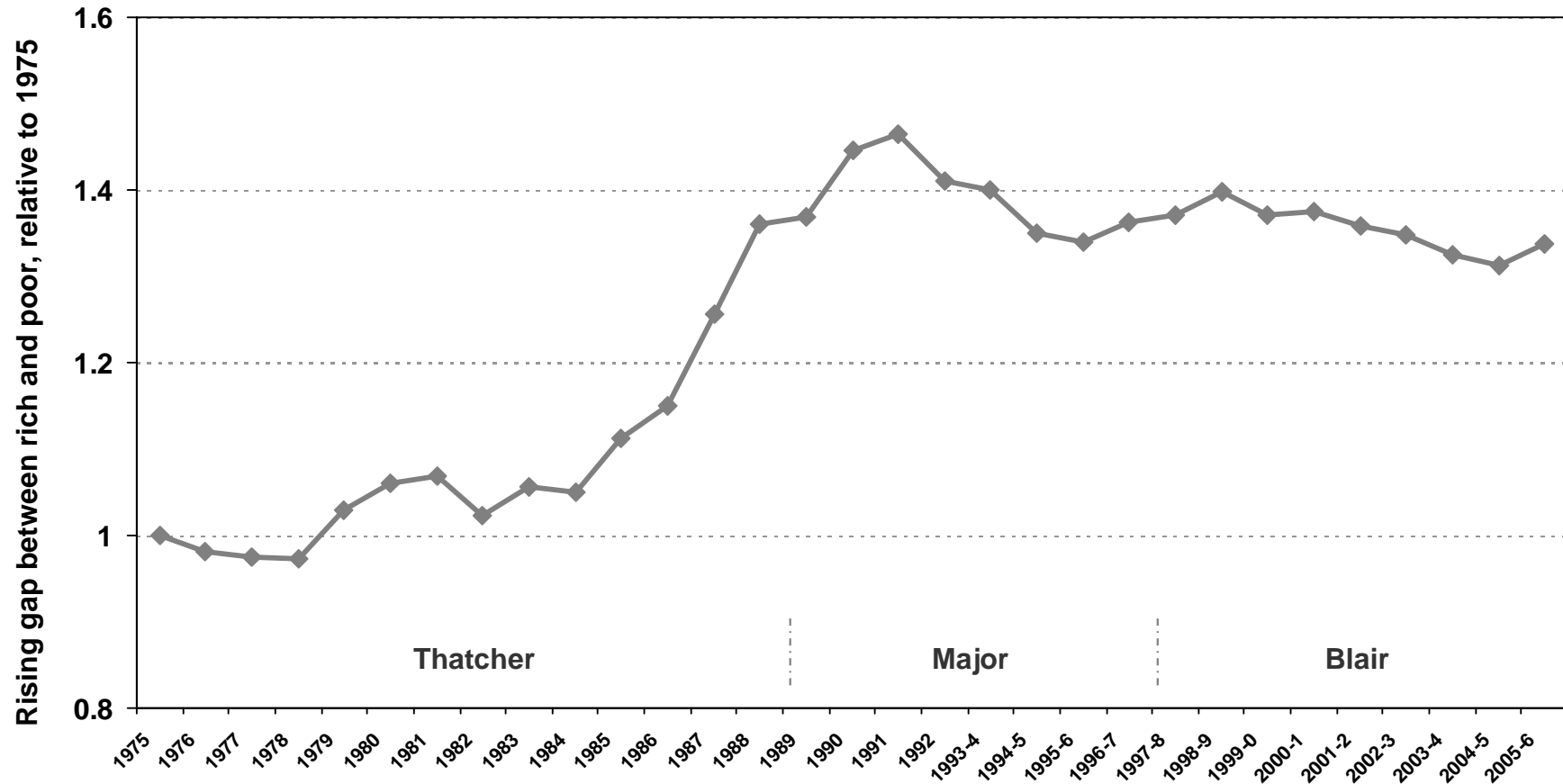
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Rate of Imprisonment are Higher in More Unequal US States



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

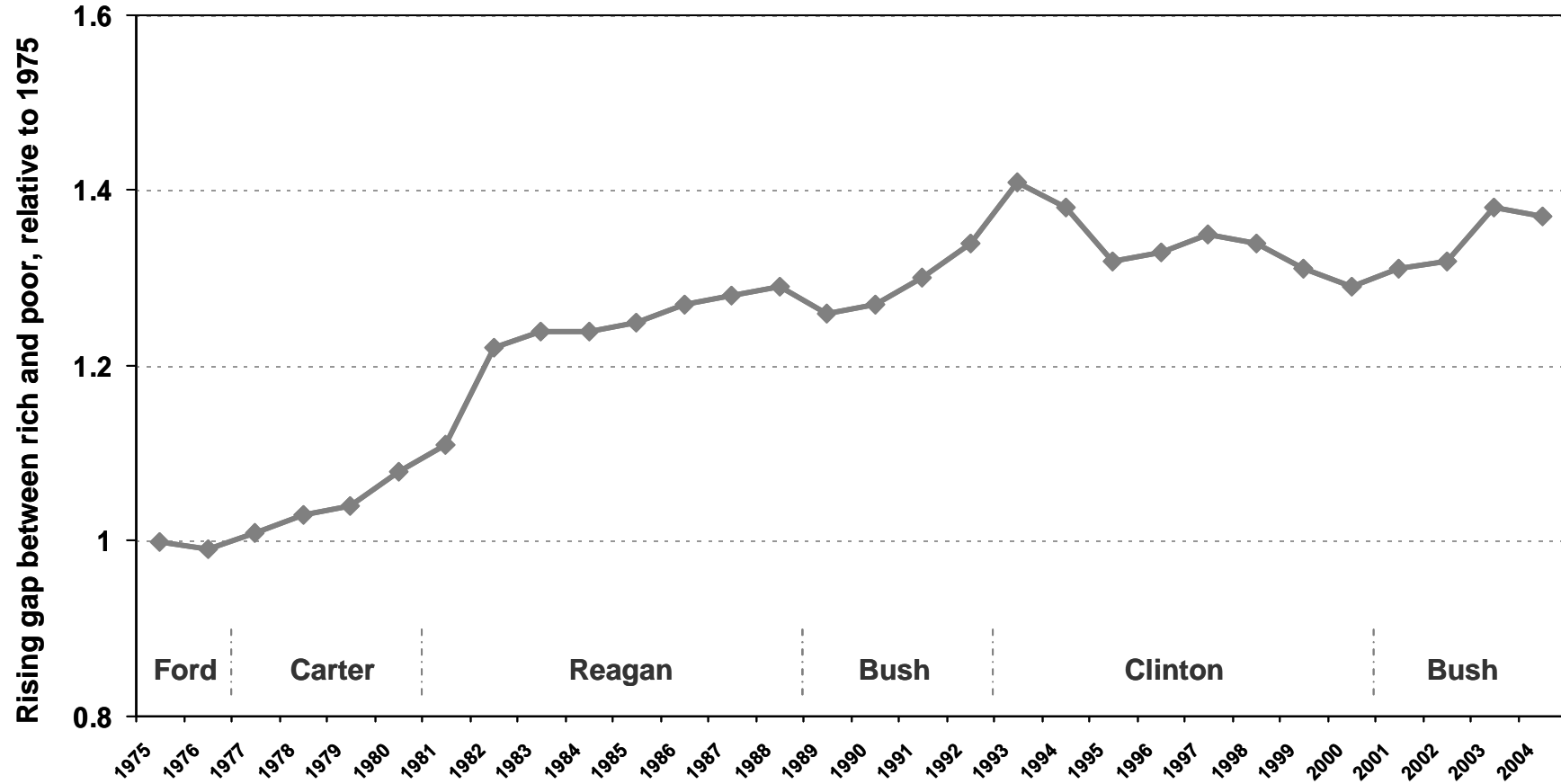
# Trends in UK income inequality 1979-2005/6



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

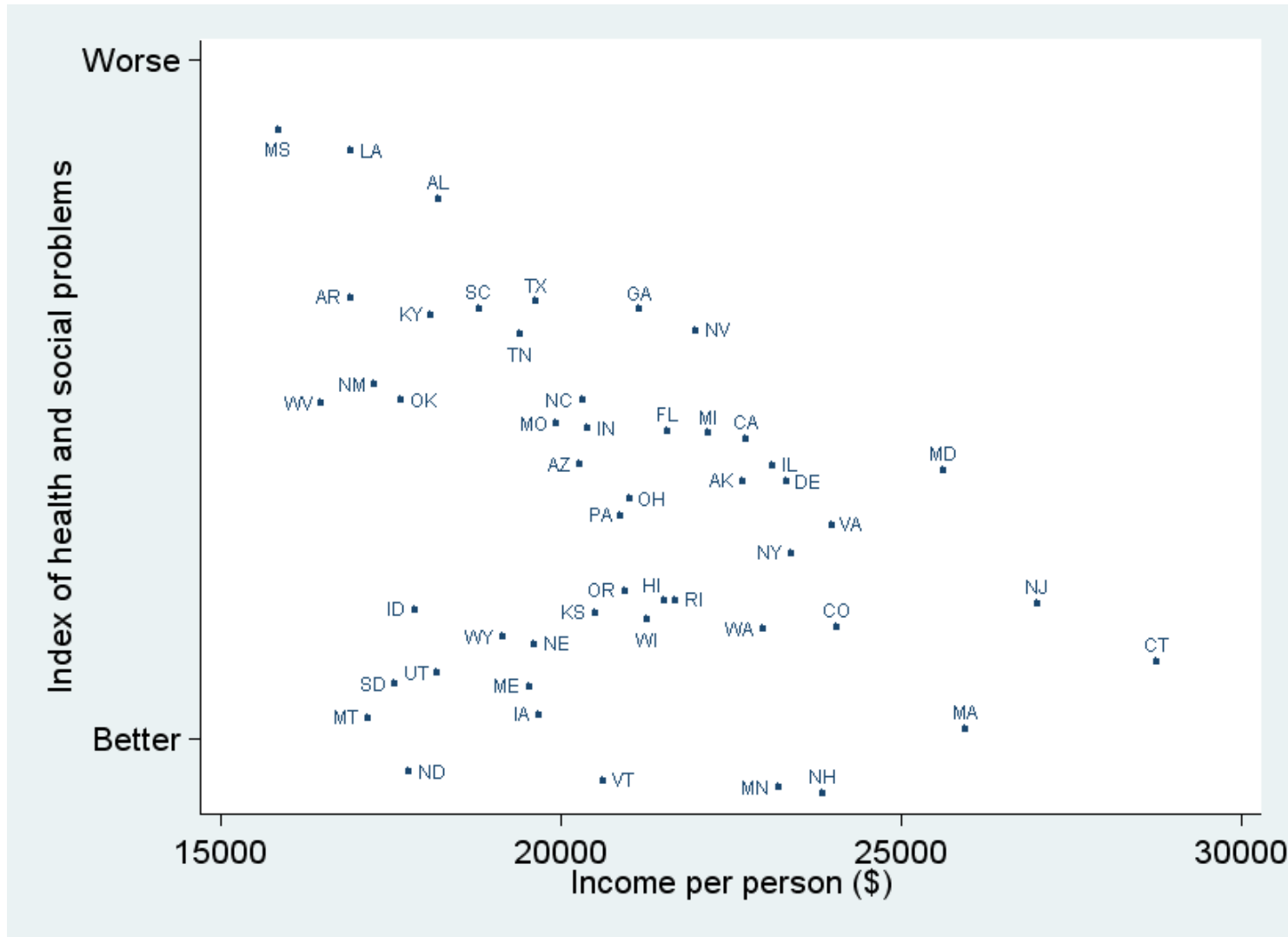
[www.equalitytrust.org.uk](http://www.equalitytrust.org.uk)

# Trends in US income inequality 1975-2005



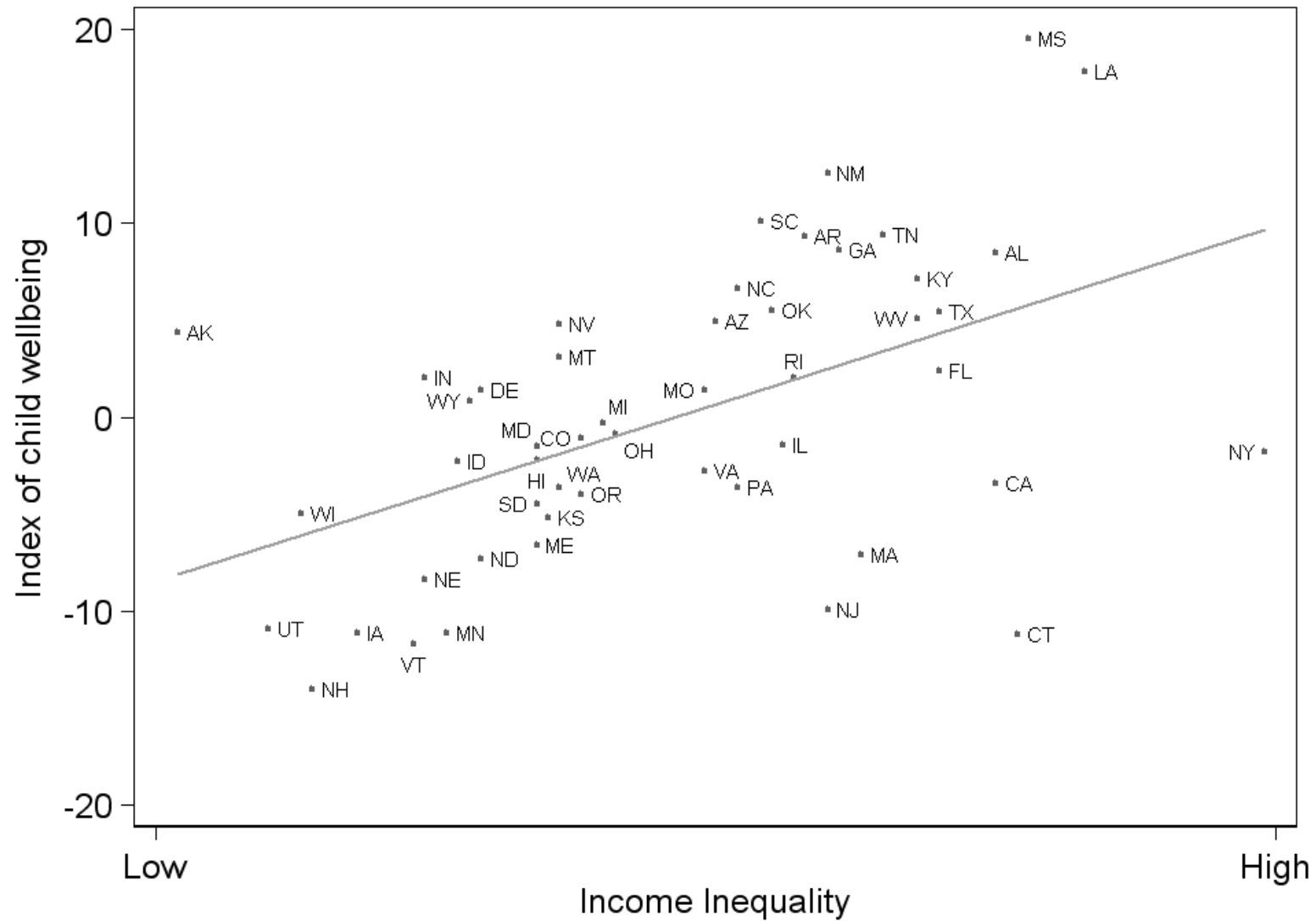
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Health & Social Problems are Only Weakly Related to Average Income in US States



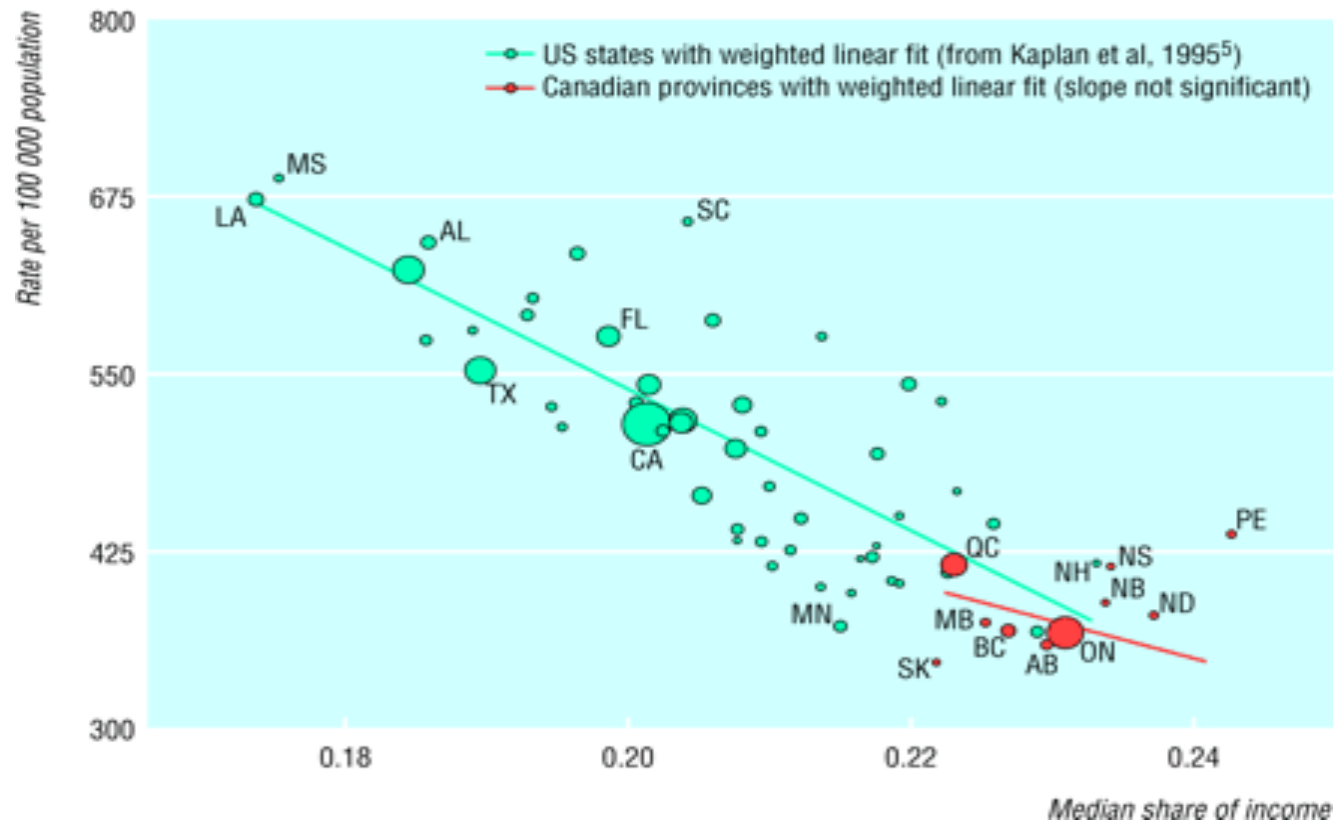
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

# Child wellbeing and income inequality in US States



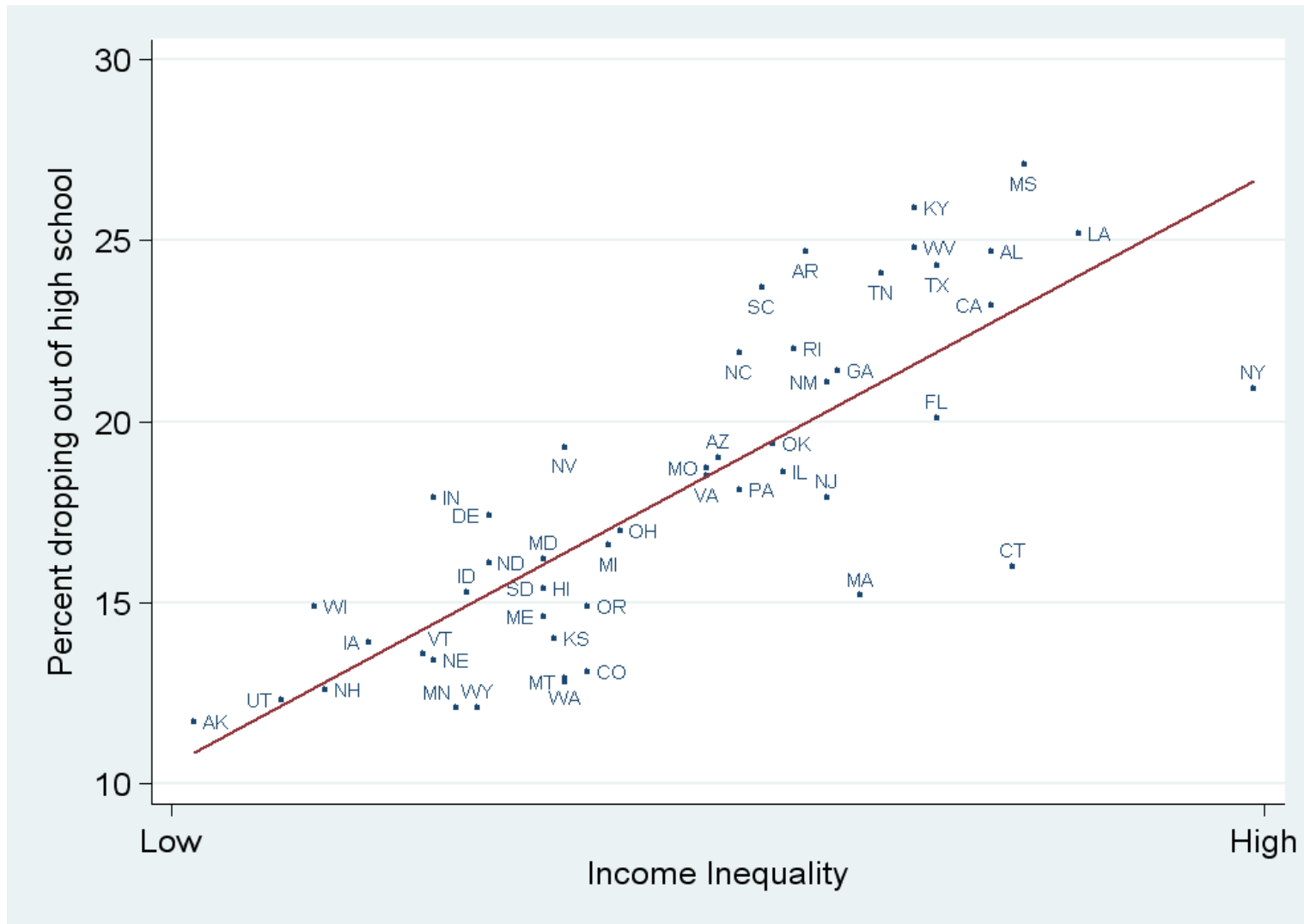
**Kids Count 10 Item Index of Child Wellbeing**

## Male mortality (25-64 yrs) and income inequality in US states and Canadian provinces.



Source: Ross NA, Wolfson MC, Dunn JR, Berthelot JM, Kaplan GA, Lynch JW. *British Medical Journal* 2000;320:898-902

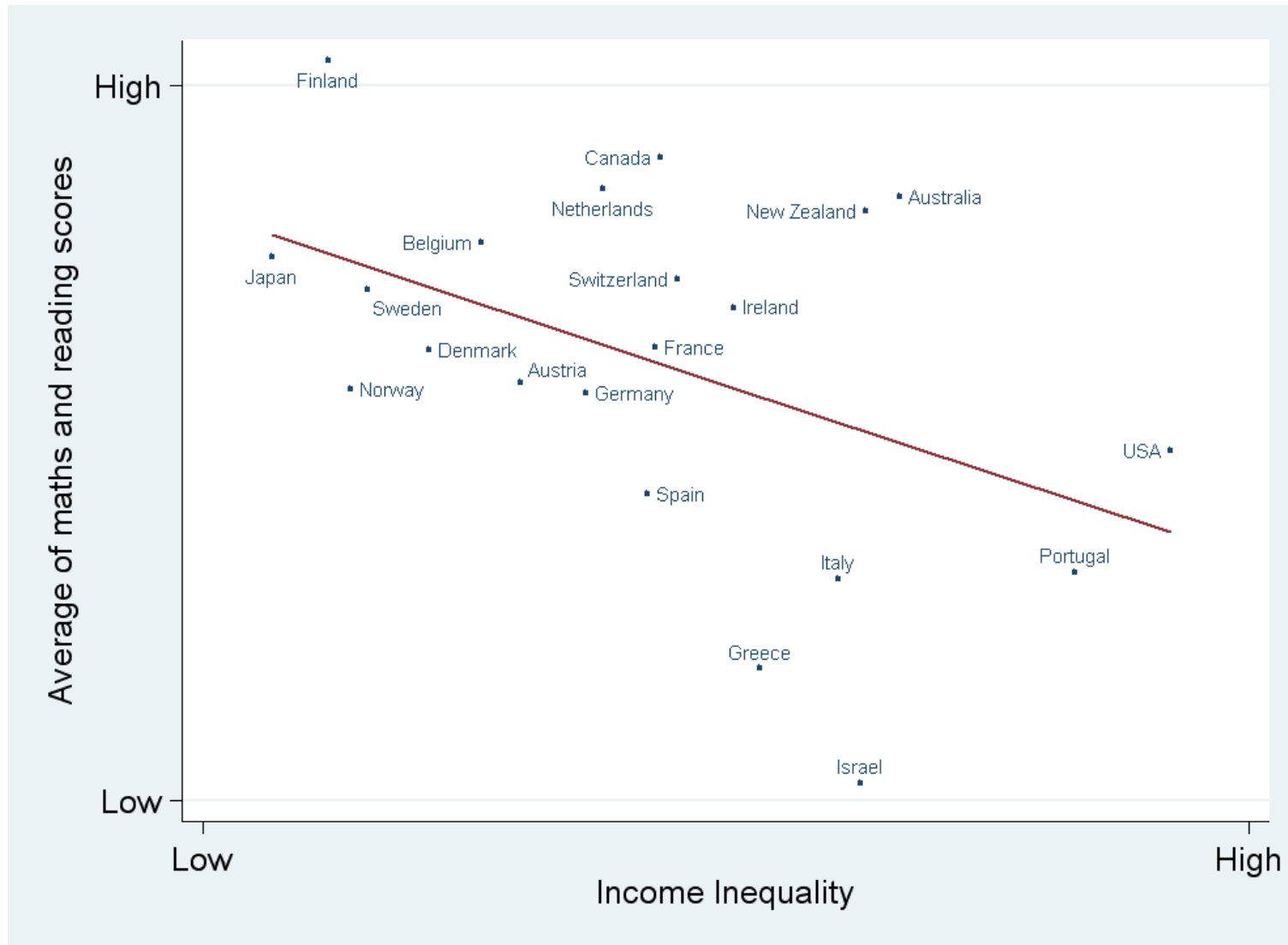
## Dropping out of high school & inequality



Source: Wilkinson & Pickett, *The Spirit Level* (2009)



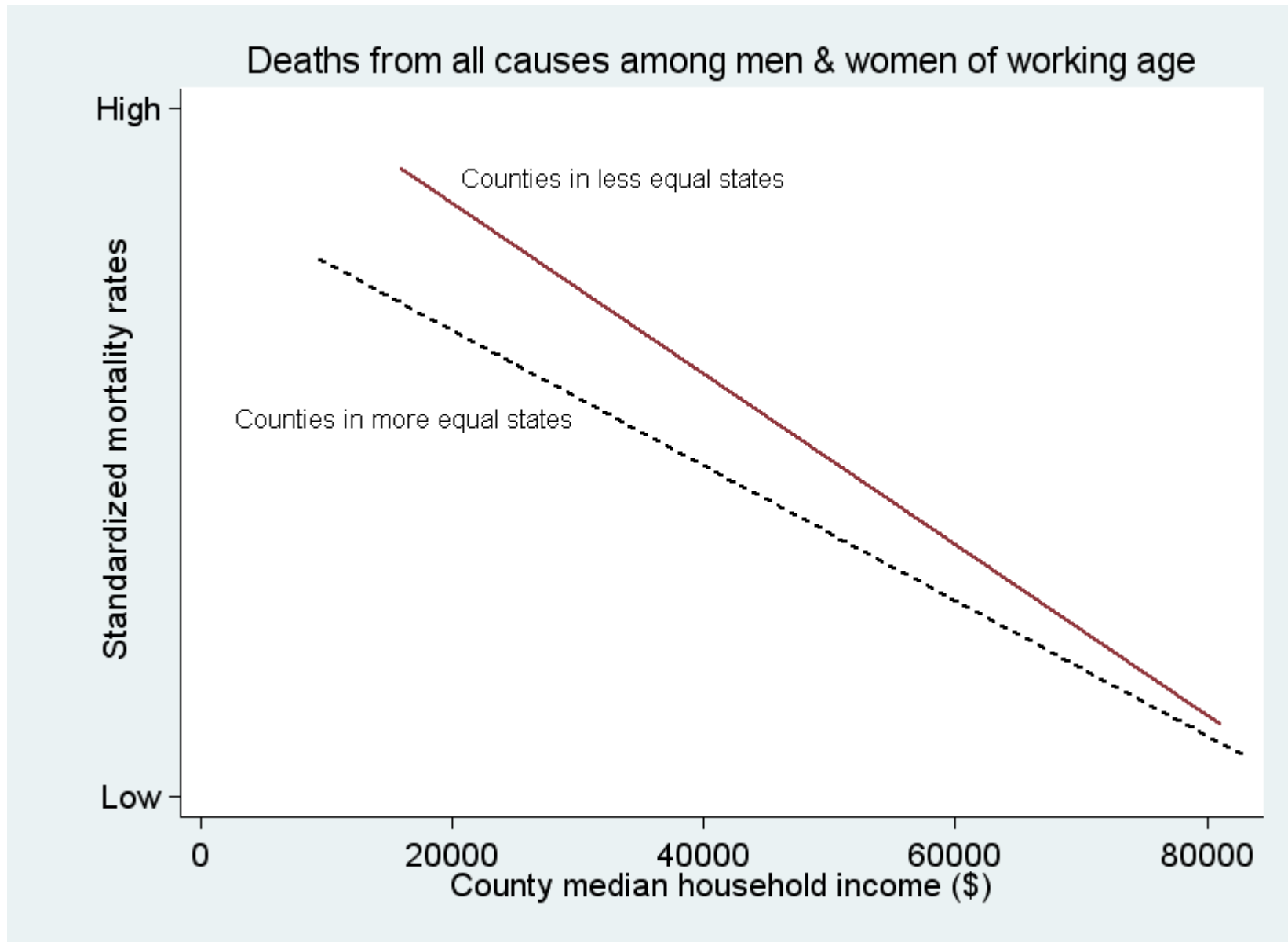
## Educational Scores are Higher in More Equal Rich Countries



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

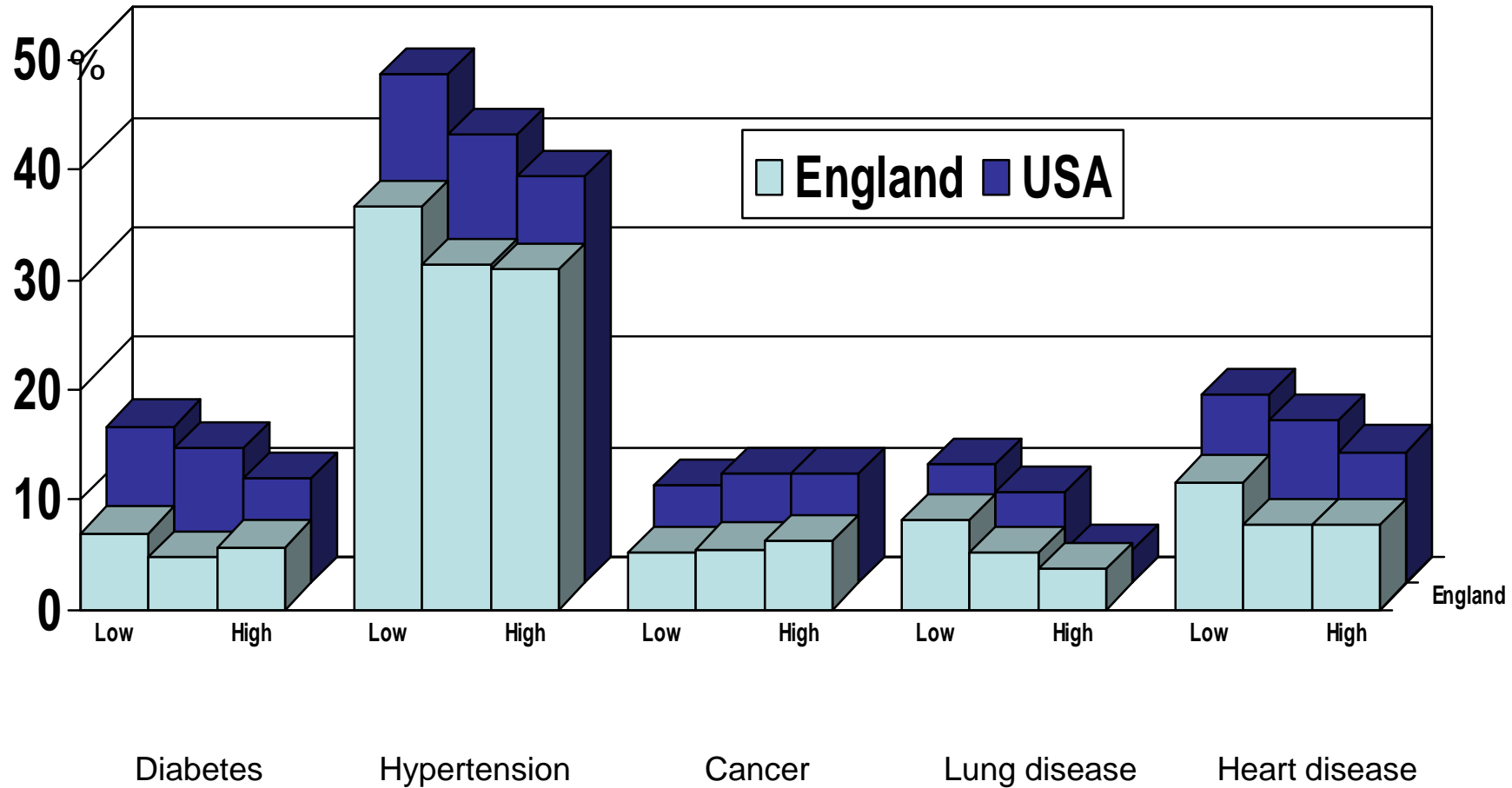
[www.equalitytrust.org.uk](http://www.equalitytrust.org.uk)

The Equality Trust



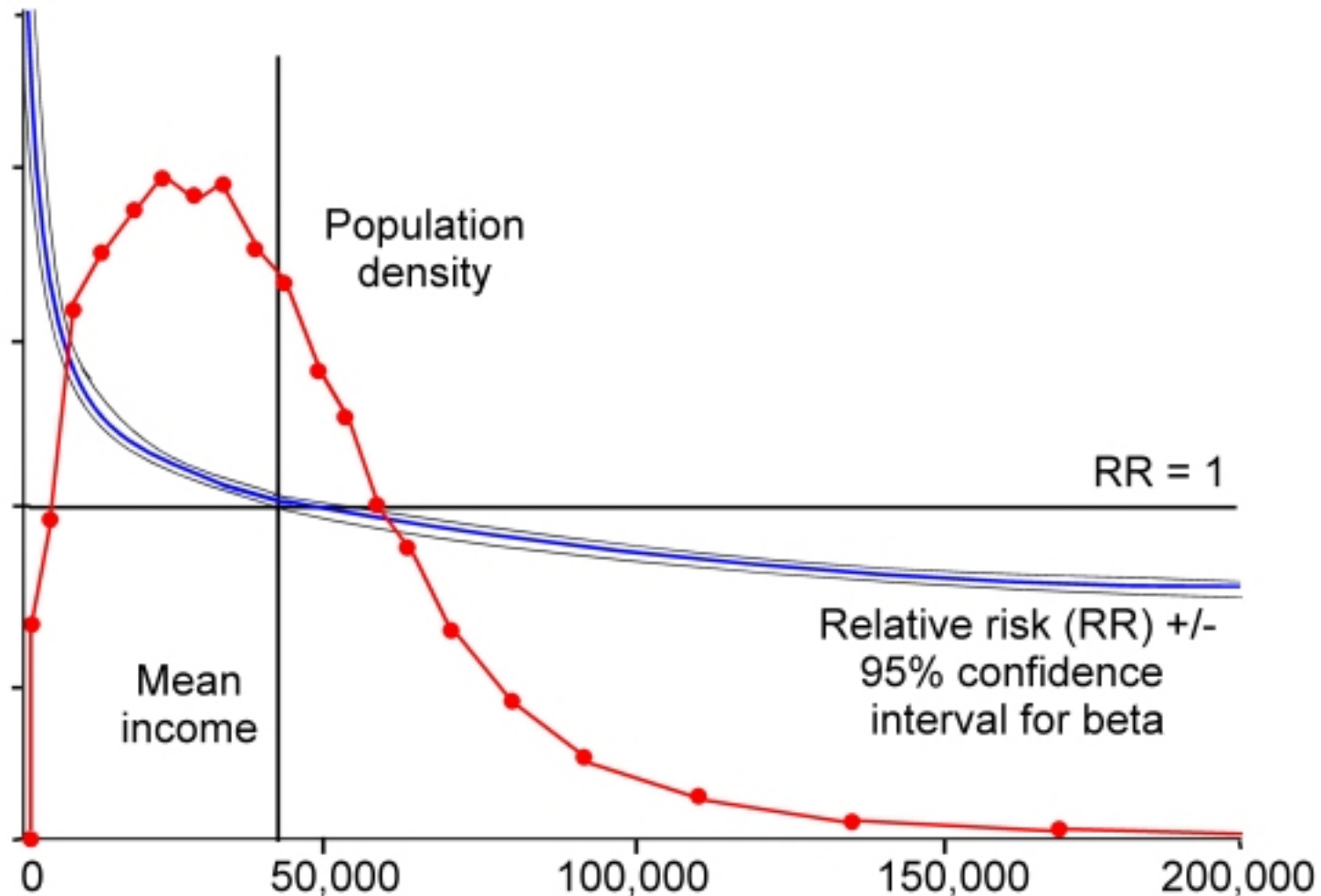
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Self-reported prevalence of illness by education



Source: Banks et al. JAMA 2006; 295: 2037-2045

## Distribution of household income (US 1990) and Relative risk of dying at each level of income



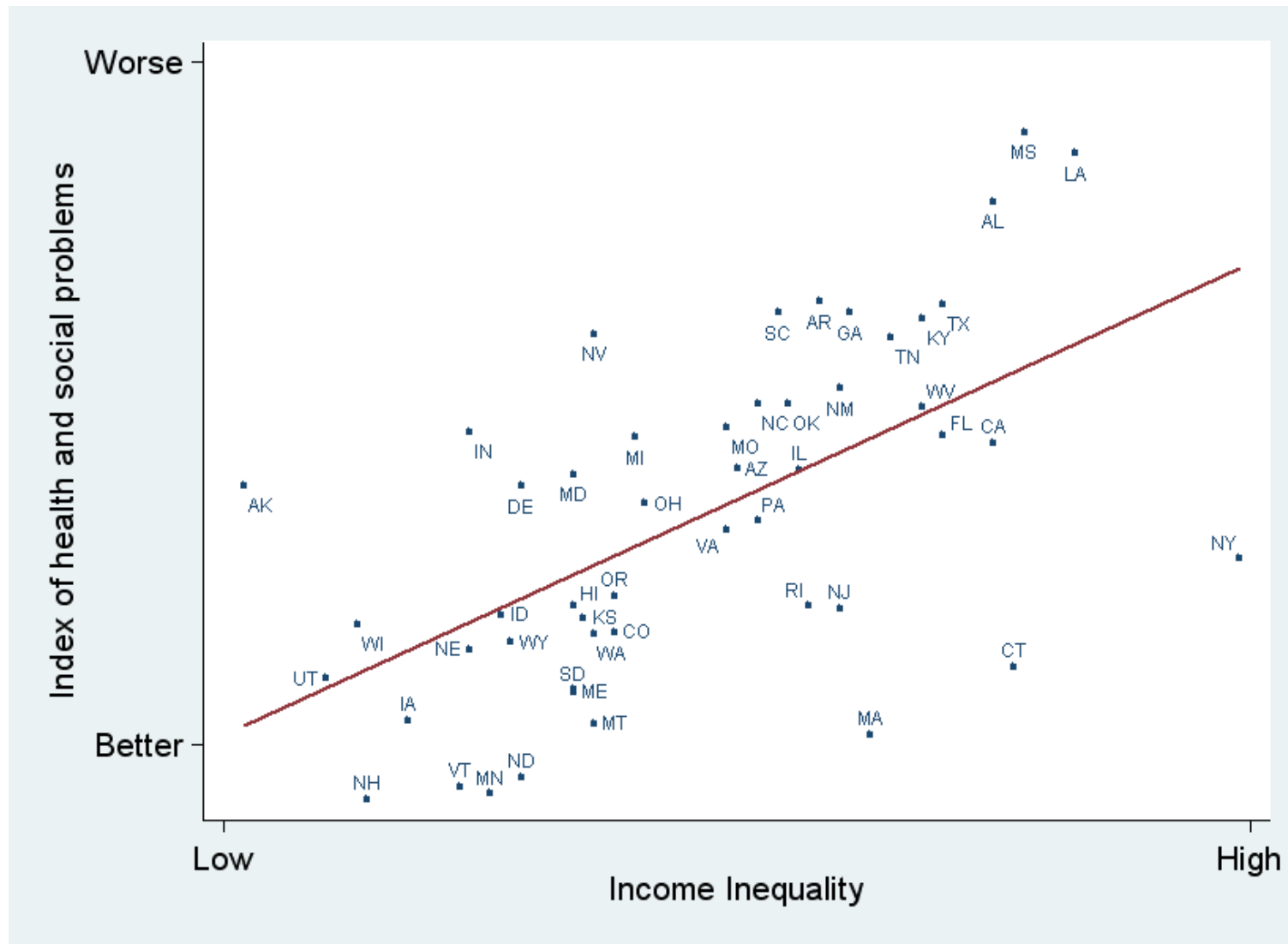
Wolfson M, Kaplan G, Lynch J, Ross N, Backlund E. *BMJ*; 1999. 319:953-955

## Recycling and Inequality



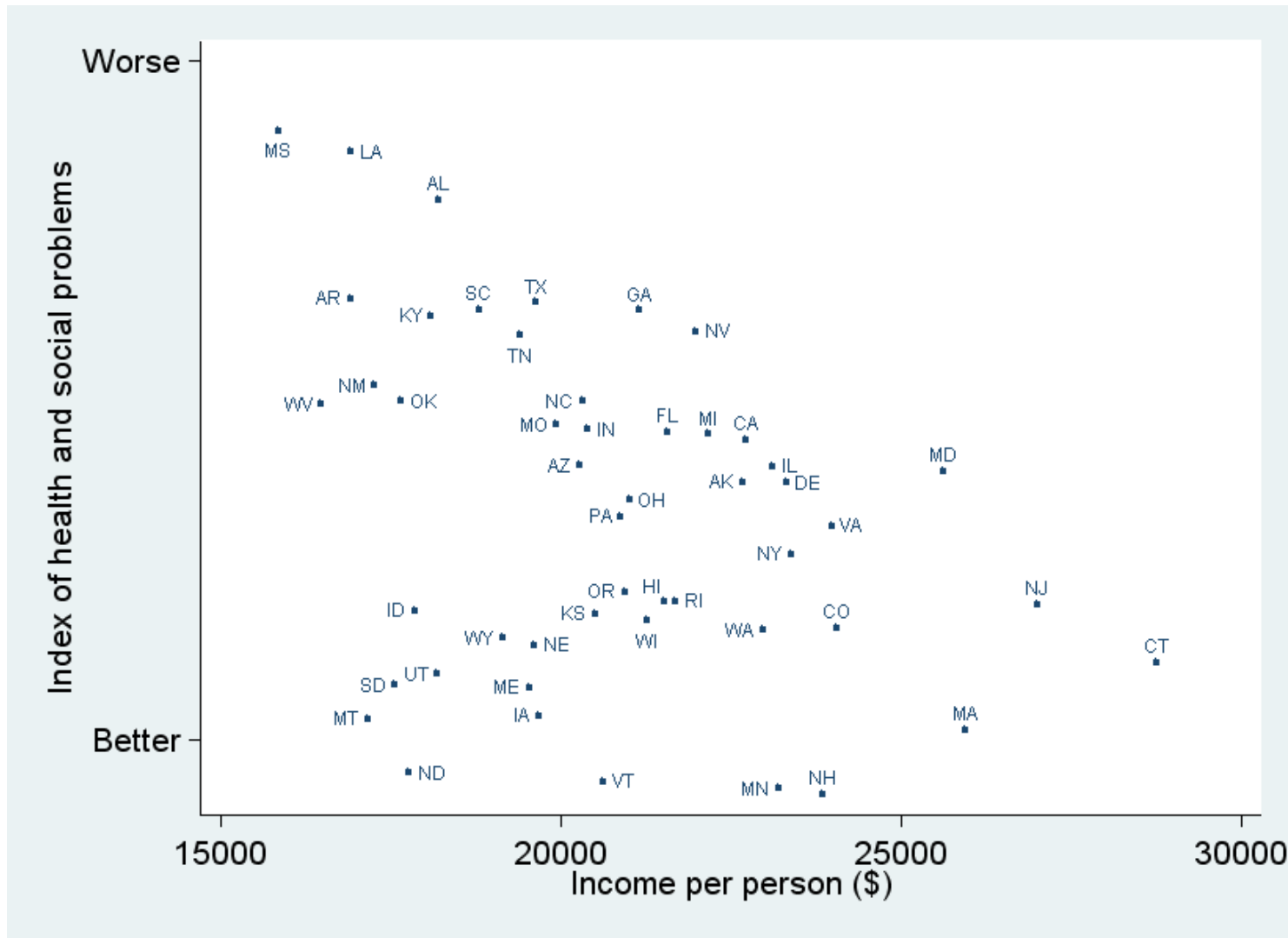
Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Index of Health and Social Problems and inequality among US states



Source: Wilkinson & Pickett, *The Spirit Level* (2009)

## Index of Health & Social Problems and average income in US states



Source: Wilkinson & Pickett, *The Spirit Level* (2009)